

# MEETING OF THE HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION

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**Tuesday, March 8, 2022 at 3:30 PM**  
**To be held at Hailey City Hall and virtually via GoTo Meeting**

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**Present:** Susan Giannettino, Frank Rowland, Michele Johnson, Herbert Romero, Toni Whittington, Carol Waller, Gwen Mesce **Staff:** Robyn Davis, Lisa Horowitz **Guest:** Juan Martinez

## Call to Order

3:30pm Johnson called the meeting to order.

## New Business

- 1) Discussion: Priority List Descriptions and Commissioner Research -- **Action Item**
  - a. Phone Booth Ideas.

Davis provided background and photos of phone booths on corners of Main Street and Elm Street. Davis believes this is a great opportunity to turn drab corners into functional art; a low hanging fruit for the Commission to sink teeth into. Davis also noted that she spoke with Hailey Elementary – volunteers still utilize the phone booths today when helping children cross Main Street. Giannettino believes this would be a great opportunity and would like to see the pieces be colorful, bright and cheery (reminiscent of school colors). Horowitz agreed and noted the importance of being able to still see out of them. Davies loved the idea of cleaning the booths and painting them. Whittington agreed and suggested that we utilize enamel paint for the metal.

Johnson questioned how the Board should proceed – Call for Artists? Employing a local company? Horowitz suggested a possible partnership with children or schools. Horowitz believes this is an opportunity to brand an intersection. Giannettino agreed and suggested that Hailey Elementary students look at painting these, like the mural on the school. Whittington agreed and suggested that the children create mosaic pieces for the bottom frames of the phone booth, or find historic photos of schools and utilize those images within the vacant frames. Whittington also suggested rotating art within those frames, as sizing will remain the same for every piece. Davis will connect with Windy City Arts regarding the metal panels that are affixed, as well as Hailey Elementary for ideas and/or volunteers.

Giannettino agreed and liked the idea of painting the metal. Giannettino will reach out to a local auto body shop regarding metal and best paint practices. Waller suggested that the Board consider utilizing strong graphics and bold color = most impactful. Juan Martinez suggested incorporating powerful women or motherly imagery to celebrate International Women’s Day. Rowland further suggested

incorporating an explanation of the phone booth to inform others. Davies agreed. Board also agreed to complete work onsite without relocating the booths. City Staff will continue to take the lead on project.

**3:49pm Rowland motioned to redo/spruce up the existing phone booths at the corners of Main and Elm Streets. Davies seconded and all were in favor.**

b. Utility Boxes and Costs

Johnson provided information on costs of wrapping utility boxes. Johnson noted she could only locate one box, which is at the corner of Main Street and Bullion Street. Davis believes utility box owner is Cox or Idaho Power. Davis will research and get permissions to cover. Giannettino shared love for historic imagery, but also suggested colorizing historic images to make them stand out better. Rowland suggested adding then and now photos to the boxes. Horowitz suggested utilizing a parade theme and incorporating color in the image. Whittington agreed and suggested adding color blocks to make the historic images more contemporary while still respecting the historic character. Board agreed with suggestions and would like Staff to continue to research/bring back with findings.

c. Mural Wall Ideas

4:02pm Waller suggested that the Board consider the Washington Federal wall or Blaine County Annex Building for mural options. Mesce suggested a temporary rotating art piece using plywood for installation purposes. Johnson suggested that the Board consider the wall off of Cari's Hair Care or Jersey Girl. Waller questioned whether vinyl art could be utilized and at what expense. Mesce suggested hosting a drive-up movie. Horowitz liked idea; however, the City has no staff resources to oversee. Horowitz further suggested going after the 'low-hanging' fruit – mural on the Sturtos building. Horowitz will reach out to Sage School about partnership.

Whittington suggested that we consider installing temporary art like that of Twin Falls. Twin Falls has installed four (4) panels of art along a wall, which have been collected by local artists. Whittington suggested printing pieces on vinyl, framing and install – these could also be mobile and installed across the city. Romero suggested bringing Bobby back to help with another mural (assisted with W.A.T.E.R. Club mural at Jane's Artifacts). Discussion of mural wall ideas ensued.

4:17pm Johnson informed Commission of research conducted for plaques. Johnson suggested that each piece receive a plaque with the following:

- Art Piece Title
- Artist
- Date of Installation or Date Acquired
- City of Hailey Art Collection

**4:25pm Rowland motioned to approve the sample plaque language. Davies seconded and all were in favor.**

Discussion moved to Wall of Heroes image. Board agreed that a wall similar to this would provide an opportunity to present various cultures; local heroes. Discussion ensued.

Board went on to summarize top priorities, and noted the following:

- Revitalize Phone Booths
- Wrap Utility Boxes
- Art/Sculpture Plaque Installations
- Rowland suggested that we move forward in adding three (3) more art pieces to the blank windows and finish project. Board agreed. Rowland and Davies will research/come back with three (3) photos for Board to review.

2) March 2022 Budget Update -- **Action Item**

4:38pm Davis provided update. Mesce suggested the Board consider donating \$1,000 to the Relight the Liberty Campaign if able to utilize public funds for such donation. Davis to research. Johnson will write

letter to Liberty explaining inability to utilize public funds for cause. Davies suggested being an advocate for them via word-of-mouth and support. Board agreed.

### **Old Business, In-Progress & Status Reports**

- 1) Adoption of the Meeting Minutes from February 8, 2022 -- **Action Item**

**4:45pm Rowland motioned to approve the Meeting Minutes from February 8, 2022. Whittington seconded and all were in favor.**

- 2) Staff Report (Giannettino) for Historic Buildings at 308 North 1<sup>st</sup> Avenue. Giannettino provided brief historic update on building at 308 North 1<sup>st</sup> Avenue. It was determined that with no foundation and structural issues, the outbuilding cannot be moved.

### **Possible Discussion Topics for next Agenda (April 12, 2022 at 3:30pm)**

### **Adjourn**

**4:50pm Davies motioned to adjourn. Mesce seconded and all were in favor.**