

# SPECIAL MEETING HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

**SPECIAL MEETING**  
**Tuesday, September 6, 2022 at 3:30 PM**  
**To be held at Hailey City Hall and virtually via GoTo Meeting**

Please join my meeting from your computer, tablet or smartphone.

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**Present:** Michele Johnson, Toni Whittington, Gwen Mesce, Herbert Romero, Susan Giannettino **Staff:**  
Robyn Davis, Cece Osborn

**3:35 pm** Johnson calls the meeting to order

1) Hop Porter Park Bathroom Mural Design by John Zender Estrada – **Action Item**

- a) Staff presents the evolution of the design
- b) The Commission likes it!
- c) If possible, the Commission would like Estrada to add a small photographable butterfly to the front wall for children to stand in front of (beside the adult-sized butterfly)
- d) Mesce expressed considerations:
  - This is a lot of money to spend on a project to be completed by someone who does not live in Hailey.
  - The budget item amounts to about 50% of the annual budget.
- e) Responses to Mesce's considerations:
  - Involve local artists
    - Local artists have been involved in the design-making process, and can continue to be involved.
    - Estrada can share his mural methods and techniques with local artists, some of which have already expressed a desire to learn from Estrada
  - Purchase supplies locally
    - HAHPC can ask Estrada to purchase supplies locally
  - Estrada is helping us
    - We could not find anyone else who was available to paint on the walls
    - Estrada has been involved and has given much to the Hailey community; although his travel costs are high, his labor costs are low
- f) Conclusion:

- Use the mural process to engage local artists, hopefully drawing in more local artists into our awareness and supporting local artists with the knowledge and tools needed to execute murals
- Use the unveiling process to engage the children and celebrate Dia de los Muertos

**4:17 pm** Commissioner Giannettino motions to approve John Zender Estrada’s mural design and quote for \$3,800; Commissioner Whittington seconds; all vote in favor

2) Review budget proposed by staff

- a) Staff presented the various items and descriptions
- b) Phone Booths
  - The Commission agreed on the \$1,050 panel option for the phone booths
  - Bengal Works says that it is necessary to replace the existing panels with new ones that are not dented
  - For the panels, Bengal Works recommends UV-resistant wraps as opposed to printing photos on a substrate
  - Creative idea:
    - Commissioner Mesce floated a ‘time travel’ idea involving future additions (like a phone on the inside of the phone booth) that would allow for imaginative play related to the theme of Hailey school children through the ages

3) Project spending – **Action Item**

**4:17 pm** Commissioner Giannettino motions to approve the proposed expenses as they are laid out in the Budget updated on September 6, 2022; Commissioner Whittington seconds; all vote in favor

4) Fall gatherings associated with the projects

- a) Storytelling & unveiling the phone booths and utility boxes
  - Aiming for November dates
  - Intention:
    - to invite people and organizations involved in hunting down historic photos
    - welcome storytelling space
    - use the new Town Center West building to gather and stay warm, after visiting the art projects
- b) Hop Porter Park bathroom mural painting and Dia de los Muertos
  - Across the month of October
  - For fear of unpredictable fall/winter weather, do not plan one big event. Achieve the above goals over several flexible dates.

## Old Business, In-Progress & Status Reports

- 1) Approve August meeting minutes in October
- 2) Phone booth project status

- a) They are being painted by Impact Auto Body right now!
- b) Decide what to do with the top panels over e-mail.
- 3) Next steps with the Hop Porter Park bathroom mural
  - a) Establish dates with John Zender Estrada over e-mail.
  - b) Plan community events with Commissioners over e-mail.
- 4) Thank you cards
  - a) We will save the cards for additional Commissioners to sign.
- 5) See you later Susan!
  - a) A big thank you to Susan and all her hours of service to the City of Hailey. And, thank you for sending us Kristin!

**4:35 pm      Commissioner Mesce motions to adjourn the meeting; Commissioner Romero seconds; all vote in favor**