SPECIAL MEETING
HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

SPECIAL MEETING
Tuesday, September 6, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/686570877
You can also dial in using your phone.
(For supported devices, tap a one-touch number below to join instantly).
United States: +1 (872) 240-3212
One-touch: tel:+18722403212,,686570877#
Access Code: 686-570-877

Present: Michele Johnson, Toni Whittington, Gwen Mesce, Herbert Romero, Susan Giannettino Staff: Robyn Davis, Cece Osborn

3:35 pm Johnson calls the meeting to order

1) Hop Porter Park Bathroom Mural Design by John Zender Estrada – Action Item
   a) Staff presents the evolution of the design
   b) The Commission likes it!
   c) If possible, the Commission would like Estrada to add a small photographtable butterfly to the front wall for children to stand in front of (beside the adult-sized butterfly)
   d) Mesce expressed considerations:
      • This is a lot of money to spend on a project to be completed by someone who does not live in Hailey.
      • The budget item amounts to about 50% of the annual budget.
   e) Responses to Mesce’s considerations:
      • Involve local artists
         • Local artists have been involved in the design-making process, and can continue to be involved.
         • Estrada can share his mural methods and techniques with local artists, some of which have already expressed a desire to learn from Estrada
      • Purchase supplies locally
         • HAHPC can ask Estrada to purchase supplies locally
      • Estrada is helping us
         • We could not find anyone else who was available to paint on the walls
         • Estrada has been involved and has given much to the Hailey community; although his travel costs are high, his labor costs are low
   f) Conclusion:
• Use the mural process to engage local artists, hopefully drawing in more local artists into our awareness and supporting local artists with the knowledge and tools needed to execute murals
• Use the unveiling process to engage the children and celebrate Dia de los Muertos

4:17 pm Commissioner Giannettino motions to approve John Zender Estrada’s mural design and quote for $3,800; Commissioner Whittington seconds; all vote in favor

2) Review budget proposed by staff
   a) Staff presented the various items and descriptions
   b) Phone Booths
      • The Commission agreed on the $1,050 panel option for the phone booths
      • Bengal Works says that it is necessary to replace the existing panels with new ones that are not dented
      • For the panels, Bengal Works recommends UV-resistant wraps as opposed to printing photos on a substrate
      • Creative idea:
         • Commissioner Mesce floated a ‘time travel’ idea involving future additions (like a phone on the inside of the phone booth) that would allow for imaginative play related to the theme of Hailey school children through the ages

3) Project spending – Action Item

4:17 pm Commissioner Giannettino motions to approve the proposed expenses as they are laid out in the Budget updated on September 6, 2022; Commissioner Whittington seconds; all vote in favor

4) Fall gatherings associated with the projects
   a) Storytelling & unveiling the phone booths and utility boxes
      • Aiming for November dates
      • Intention:
         • to invite people and organizations involved in hunting down historic photos
         • welcome storytelling space
         • use the new Town Center West building to gather and stay warm, after visiting the art projects
   b) Hop Porter Park bathroom mural painting and Dia de los Muertos
      • Across the month of October
      • For fear of unpredictable fall/winter weather, do not plan one big event. Achieve the above goals over several flexible dates.

Old Business, In-Progress & Status Reports

1) Approve August meeting minutes in October
2) Phone booth project status
a) They are being painted by Impact Auto Body right now!
b) Decide what to do with the top panels over e-mail.

3) Next steps with the Hop Porter Park bathroom mural
   a) Establish dates with John Zender Estrada over e-mail.
   b) Plan community events with Commissioners over e-mail.

4) Thank you cards
   a) We will save the cards for additional Commissioners to sign.

5) See you later Susan!
   a) A big thank you to Susan and all her hours of service to the City of Hailey. And, thank you for sending us Kristin!

4:35 pm Commissioner Mesce motions to adjourn the meeting; Commissioner Romero seconds; all vote in favor