MEETING MINUTES

HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

REGULAR MEETING
Tuesday, October 11, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet or smartphone.
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Present: Michele Johnson, Toni Whittington, Gwen Mesce, Herbert Romero, Lee Dabney, Kristin Anderson, Joan Davies Staff: Robyn Davis, Cece Osborn Guest: Julie Zimmerman

3:35 pm Johnson calls the meeting to order

New Business

1) Introduce Lee Dabney
2) Time Travel Ideas for the Elm Street Phone Booths
   a) Themes: grief vs. light-hearted
   b) How to engage the user/visitor
      • Record or play recording?
        • Record the user
        • Recording ideas
        • Speed dial for different stories
        • Use oral histories compiled in previous HAHPC project
      • Should/can the two phones connect to each other from across the street?
   c) Staff to research logistics and report back at next meeting
      • Budget – how much would it cost
      • Phone installation – using a phone from the past
3) Sage School Mural
   a) Guest Julie Zimmerman, a teacher at the Sage School, presented on:
      • The Sage School connection to Keefer Park
        • They play frisbee golf every Friday during fall at Keefer
      • the students’ coursework. The students have been...
Aspects of social equity
The roles of murals and public art in social movements
conducting community engagement:
To understand the social equity issues important to Wood River Valley community members

The students’ approach:
The students have decided that they want to design and paint a mural that is:
Uplifting, positive, and hopeful
Depicts actionable steps
For their age group
For community members in the Wood River Valley

b) Commissioners’ feedback
Encouraging, the Commission likes:
the in-depth exploration,
relevant community engagement,
and motivation to beautify City property
They’re looking forward to hearing what design the students settle on
They’d like for Staff to coordinate some press around the project, the story around the process is press-worthy and inspiring

c) The students will present at a November City Council meeting date, which date is to be determined

Old Business, In-Progress & Status Reports

1) Approve meeting minutes from 8/2 and 9/6 -- Action Item
   a) 8/2 Minutes
      4:17pm Whittington moves to approve the 8/2 minutes, Anderson seconds, all in favor except Dabney who was absent on 8/2 and abstains

   b) 9/6 Minutes
      Johnson identified a typo: need to add an ‘m’ to ‘war’—making it ‘warm’—under 4)a)
      Discussion of whether muralist John Zender is purchasing Hop Porter Park Mural materials locally
      (1) Romero said that last time he purchased materials at Ace Hardware
      4:21 pm Romero moves to approve the 9/6 minutes, Whittington seconds, all in favor except Anderson and Davies who abstain and were absent at the 9/2 meeting

2) Next steps with the Hop Porter Park bathroom mural
   a) Distribute flyer to engage local artists on Friday 10/21 from 1-4pm

3) Elm Street Phone Booths for School Children
   a) Delays at Impact Auto Body
   b) Graphic design at Bengal Works has not started

4) Utility Box Wrap showcasing Diversity
a) Staff pulled up the draft wrap on the large screen

b) Commissioners’ feedback:
   - Message is lost in the busy-ness
   - Direction for staff
   1. Remove photos that are not Hailey
      a. Staff thinks that all photos are Hailey or relevant to the project theme and Hailey’s heritage, e.g. a photo of Rudolfo Serva sheepherding in Fisher Creek near Carey
      b. Ok to keep sheepherding photo
      c. Staff will review each photo with Michele, in addition to acting on the following specific advice:
         i. Remove the photo of the lady holding the big fish
         ii. Remove the mountain top o zoom out to show context/its south valley location
         iii. Zoom out of Downtown Hailey photos to better depict landscapes.
         iv. Center the photo of the man chasing the turkey down Main Street, instead of the photo of the sheep
         v. Balance all this advice while still depicting diversity, the overarching theme.
         vi. Add the title “Our Differences Make a Difference in Hailey” with a subtitle “2022 Hailey Arts & Historic Preservation Commission” in a bold turquoise font or frame and on the side of the large box with the door
      vii. Add blue skies, splashes of color, and/or sepia tones to enliven the wrap
   2. Staff reiterated the issue with this project— if paid for from the FY22 budget, it should already have been completed

Possible Discussion Topics for the next Agenda

1) Johnson described message from Jessica Mayne, a Chinese American community member, and introduced the idea of commemorating Hailey’s Chinese American heritage with a public art or historic appreciation project
   a. The Commission expressed general agreement around:
      i. The history of the injustices committed against the Chinese American community in Hailey being tragic
      ii. Interest in paying homage to the fraught history
   b. Discussion of project ideas, including a project:
      i. In proximity to the China gardens neighborhood
      ii. With plaques
      iii. Inspired by the SV Museum of Art’s installation with a piano player in the preserve

2) Mesce proposed a ‘moving art’ idea on Mountain rides buses, renting ad space
   a. Other Commissioners expressed disinterest in spending money on temporary art and a priority for permanent projects

5:15 pm Commissioner Mesce motions to adjourn the meeting; Commissioner Romero seconds; all vote in favor