

# MEETING MINUTES

## HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

### REGULAR MEETING

Tuesday, October 11, 2022 at 3:30 PM

To be held at Hailey City Hall and virtually via GoTo Meeting

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**Present:** Michele Johnson, Toni Whittington, Gwen Mesce, Herbert Romero, Lee Dabney, Kristin Anderson, Joan Davies **Staff:** Robyn Davis, Cece Osborn **Guest:** Julie Zimmerman

**3:35 pm** Johnson calls the meeting to order

### New Business

- 1) Introduce Lee Dabney
- 2) Time Travel Ideas for the Elm Street Phone Booths
  - a) Themes: grief vs. light-hearted
  - b) How to engage the user/visitor
    - Record or play recording?
      - Record the user
      - Recording ideas
        - Speed dial for different stories
        - Use oral histories compiled in previous HAHPC project
    - Should/can the two phones connect to each other from across the street?
  - c) Staff to research logistics and report back at next meeting
    - Budget – how much would it cost
    - Phone installation – using a phone from the past
- 3) Sage School Mural
  - a) Guest Julie Zimmerman, a teacher at the Sage School, presented on:
    - The Sage School connection to Keefer Park
      - They play frisbee golf every Friday during fall at Keefer
    - the students' coursework. The students have been...
      - studying:

- Aspects of social equity
  - The roles of murals and public art in social movements
  - conducting community engagement:
    - To understand the social equity issues important to Wood River Valley community members
  - The students' approach:
    - The students have decided that they want to design and paint a mural that is:
      - Uplifting, positive, and hopeful
      - Depicts actionable steps
        - For their age group
        - For community members in the Wood River Valley
- b) Commissioners' feedback
- Encouraging, the Commission likes:
    - the in-depth exploration,
    - relevant community engagement,
    - and motivation to beautify City property
  - They're looking forward to hearing what design the students settle on
  - They'd like for Staff to coordinate some press around the project, the story around the process is press-worthy and inspiring
- c) The students will present at a November City Council meeting date, which date is to be determined

## Old Business, In-Progress & Status Reports

- 1) Approve meeting minutes from 8/2 and 9/6 -- **Action Item**
    - a) 8/2 Minutes
 

**4:17pm** Whittington moves to approve the 8/2 minutes, Anderson seconds, all in favor except Dabney who was absent on 8/2 and abstains
    - b) 9/6 Minutes
      - Johnson identified a typo: need to add an 'm' to 'war'—making it 'warm'—under 4)a)
      - Discussion of whether muralist John Zender is purchasing Hop Porter Park Mural materials locally
        - (1) Romero said that last time he purchased materials at Ace Hardware
 

**4:21 pm** Romero moves to approve the 9/6 minutes, Whittington seconds, all in favor except Anderson and Davies who abstain and were absent at the 9/2 meeting
- 2) Next steps with the Hop Porter Park bathroom mural
  - a) Distribute flyer to engage local artists on Friday 10/21 from 1-4pm
- 3) Elm Street Phone Booths for School Children
  - a) Delays at Impact Auto Body
  - b) Graphic design at Bengal Works has not started
- 4) Utility Box Wrap showcasing Diversity

- a) Staff pulled up the draft wrap on the large screen
- b) Commissioners' feedback:
  - Message is lost in the busy-ness
  - Direction for staff
    - (1) Remove photos that are not Hailey
      - (a) Staff thinks that all photos are Hailey or relevant to the project theme and Hailey's heritage, e.g. a photo of Rudolfo Serva shepherding in Fisher Creek near Carey
      - (b) Ok to keep shepherding photo
      - (c) Staff will review each photo with Michele, in addition to acting on the following specific advice:
        - (i) Remove the photo of the lady holding the big fish
        - (ii) Remove the mountain top o zoom out to show context/its south valley location
        - (iii) Zoom out of Downtown Hailey photos to better depict landscapes.
        - (iv) Center the photo of the man chasing the turkey down Main Street, instead of the photo of the sheep
        - (v) Balance all this advice while still depicting diversity, the overarching theme.
        - (vi) Add the title "Our Differences Make a Difference in Hailey" with a subtitle "2022 Hailey Arts & Historic Preservation Commission" in a bold turquoise font or frame and on the side of the large box with the door
        - (vii) Add blue skies, splashes of color, and/or sepia tones to enliven the wrap
    - (2) Staff reiterated the issue with this project— if paid for from the FY22 budget, it should already have been completed

#### **Possible Discussion Topics for the next Agenda**

- 1) Johnson described message from Jessica Mayne, a Chinese American community member, and introduced the idea of commemorating Hailey's Chinese American heritage with a public art or historic appreciation project
  - a. The Commission expressed general agreement around:
    - i. The history of the injustices committed against the Chinese American community in Hailey being tragic
    - ii. Interest in paying homage to the fraught history
  - b. Discussion of project ideas, including a project:
    - i. In proximity to the China gardens neighborhood
    - ii. With plaques
    - iii. Inspired by the SV Museum of Art's installation with a piano player in the preserve
- 2) Mesce proposed a 'moving art' idea on Mountain rides buses, renting ad space
  - a. Other Commissioners expressed disinterest in spending money on temporary art and a priority for permanent projects

**5:15 pm      Commissioner Mesce motions to adjourn the meeting; Commissioner Romero seconds; all vote in favor**