

HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

REGULAR MEETING

August 20, 2024, at 3:30 PM

To be held at Hailey City Hall and virtually via GoTo Meeting

3:30 PM Hailey City Hall

Please join my meeting from your computer, tablet, or smartphone.

<https://global.gotomeeting.com/join/686570877>

You can also dial in using your phone.

(For supported devices, tap a one-touch number below to join instantly).

United States: +1 (872) 240-3212

One-touch: Tel: +18722403212,686570877#

Access Code: 686-570-877

Call to Order

1. New Business

- Presentation by Kika Macfarlane (selected artist for Sturtevant's Mural)
- Budget Updates
- Discussion: Phone Booth Celebration/Tour

2. Old Business, In-Progress & Status Reports

- Adoption of the Meeting Minutes from June 4, 2024 -- **Action Item**

3. Project Priorities for FY 2024:

- Discussion of project priorities moving forward

4. Next Meeting Agenda + Topics (Tuesday, September 10, 2024)



MAY 30, 2024

To the Town of Hailey & Sturtevants -

I'm thrilled to have found this opportunity and hope you'd consider me to install a mural on the Sturtevants wall!

My name is Kika MacFarlane, I'm a full-time artist, muralist, and designer based here in Hailey, Idaho. I moved to Hailey in 2022 with my husband Andrew, who teaches at the Sage School. Though I have installed murals across Colorado and Wyoming for clients like Target and WeWork, I have yet to get to paint a mural in the place I now call home, and plan to live for a long time!

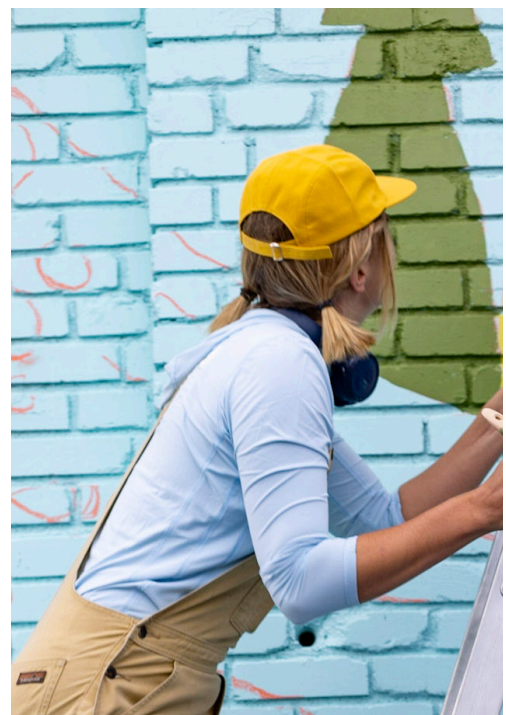
As an artist, my work focuses on activism in the outdoors - I'm super passionate about using art to advocate for conservation, public lands, and inclusivity in outdoor spaces. I founded a creative studio, Two Toes, that does design & animation for brands and organizations, and hosts creative retreats in Idaho and the Pacific Northwest. I love creating murals for mountain town communities and have been enamored with the color, connection, and storytelling it can bring to communities.

I hope you consider me to be a muralist this year, this community means so much to me and I would be thrilled to get to contribute art and color to such a legendary business in the heart of town.

Thanks for your consideration,

Kika Macfarlane

kikamacfarlane.co
@kikamack
719.433.9495
kika@twotoescreative.com



Sagebrush Flow

My favorite thing about living in Hailey is the sea of sagebrush hills, that feel like endless possibilities for exploration. I find that most activities here in Hailey involve flow - whether it's hiking, skiing, boating or fishing on the river, or mountain biking on trails, I wanted to capture the way the landscape here flows together. This abstract design blends the visuals of Hailey into a unique colorful pattern, reminiscent of hills, sagebrush, pine trees, trails, the river, and the sky.



Full Design



Mockup

Nature Windows

I put together a second design that is less abstract, and represents the variety of activities and wildlife in the area. I love the idea of it feeling like a patchwork quilt, made of windows into little scenes around Hailey. I am happy to work with Sturtevants on the colors and specifics in the scenes to make it feel like the best representation of their business and the town!



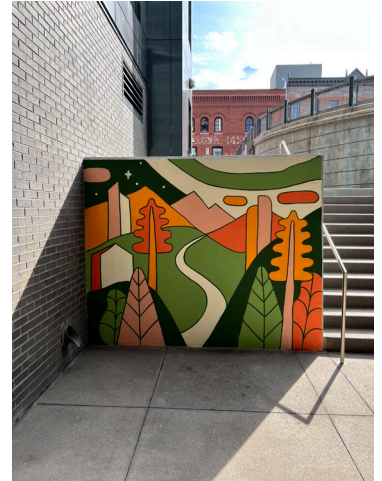
Full Design



Mockup

WeWork Denver

This 120ft+ mural was designed and installed in 2023 in downtown denver at the Circa Building we work. The visuals were inspired by mountains and city - the lifestyle of living on the front range. The warm and natural colors elevated a concrete outdoor patio, making it warm and inviting.



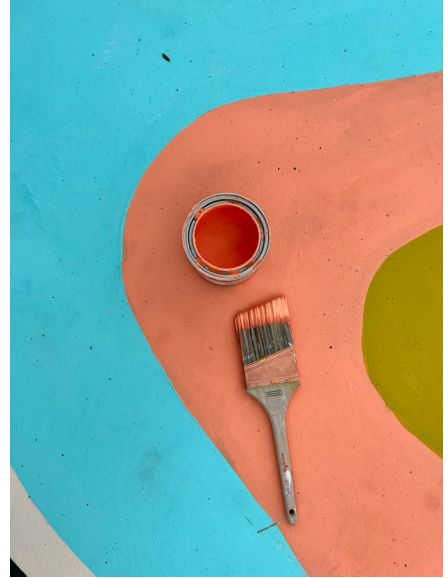
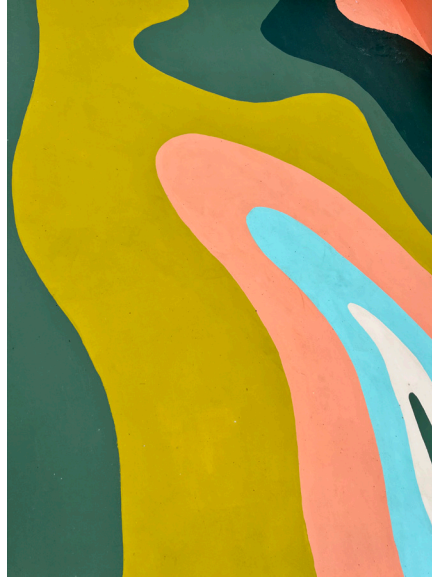
Wild & Scenic Rivers Jackson Hole

This 60ft+ exterior mural was designed and installed in 2021 in downtown Jackson, Wyoming. In collaboration with Jackson Hole Public Art and Dave Hansen Whitewater, the mural celebrates the protected Wild and Scenic rivers of the area and the recreation with vibrant artwork.



Boulder E-Bike Stand

This mural was installed on the concrete ground of an electric bike stand in Boulder, Colorado in 2023.



Target Jackson Hole

This mural was designed for Target in Jackson Hole, Wyoming in 2022.



Wylde Beet Bench

This bench was painted in 2024 for the Wylde Beet cafe in Hailey, ID.



2024 Hailey Arts and Historic Preservation Commission

New Projects

Budget Updated July 9, 2024

Project	Paid To Date	Additional Amount Requested to Pay in FY 24	Total Expended in FY 24	Vendor & Description
Murals:				
Keefer Park (Sage School)	\$500.00	\$968.91	\$500.00	Keefer Park Mural (Sage School)
Sturtevants Mural (IME)	\$498.60	\$0.00	\$498.60	Publication and Advertising for Mural
Other Priorities:				
Phone Booth History Hotline	\$ 349.00	\$1,209.15	\$ 1,209.15	Payment of \$349 expended in FY 23. Final payment of \$1,209.15 in process. Total expended \$1,558.15
Chinese American Heritage	\$2,291.00	\$300	\$300	Final installment to Gemma Daggatt (no additional monies owed)
Miscellaneous:	\$ 175.00	\$ -	\$175.00	Miscellaneous Expenditure
TOTALS		\$2,478.06	\$ 2,682.75	
Remaining Unexpended Monies		5,557.25		Total Budget for FY 2024: \$8,240

Maintenance

Updated 11/14/2023

Project	Paid To Date	Need to Pay	Expended	Vendor & Description
Plaques for Public Art				
Hop Porter Park - Tiles				
Peace Banner	\$1,355.77		\$1,355.77	Payment to Kristin Anderson for Peace Banner Maintenance
TOTALS	\$	\$ -	\$1,355.77	

HAILEY ARTS & HISTORIC PRESERVATION COMMISSION MEETING MINUTES

REGULAR MEETING

June 4, 2024, at 3:30 PM

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3:30 PM Hailey City Hall

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Present: Michele Johnson, Toni Whittington, Herbert Romero – no quorum. Discussion was had; no decisions were made. **Staff:** Robyn Davis

Call to Order: 3:30pm Johnson called the meeting to order.

1. New Business

- Call for Artists Proposals:
 - Review the submitted proposals for the Sturdevant's Wall Mural project:
 - Karen Chen Submission
 - Ralph Harris Submission
 - Kika Macfarlane Submission

3:40pm Davis provided a brief update on submissions and noted that no decisions can be made with regard to artist selection, as the Board did not have a quorum. Davis will send an email to the Board requesting that the Commission review submissions and respond via email to Davis with top pick. Davis will invite the selected artist to the next meeting, slated for July 2024.

- Phone Booth Project:
 - Update from Todd Mandeville
 - Informational piece: Update from Kristin Anderson
 - Schedule celebration end of June?

3:35pm Davis provided an update for the Phone Booth Project, timeline for completion. The board discussed publishing a press release in the paper, City's website, and advertising via social media. Davis will complete. The board discussed the celebration or unveiling of the phone booths. Discussion ensued, but no decisions were made.

- Art Plaque Maintenance: Update from Michele Johnson

No discussion was held.

2. Old Business, In-Progress & Status Reports

- Adoption of the Meeting Minutes from May 14, 2024 -- **Action Item**

No motion was made. Davis will carry over for approval at July 2024 meeting.

3. Project Priorities for FY 2024:

- Phone Booth Celebration

- Walking Tour: Art Celebration
- GGLO Master Art Plan Proposal

4. Next Meeting Agenda + Topics (Tuesday, July 9, 2024)

Davis will remind the Board about upcoming meeting.