HAILEY CITY COUNCIL MEETING
Monday, May 2, 2011 * Hailey City Hall Meeting Room

Present: Carol Brown, Don Keirn, Rick Davis, Fritz Haemmerle, Martha Burke
Staff: Beth Robrahn, Jeff Gunter, Tom Hellen, Heather Dawson, Ned Williamson

5:30 p.m. CALL TO ORDER
5:30:46 PM Mayor Davis called the special meeting to order.

Open Session for Public Concerns
5:31:21 PM Jane Drussel, 106 S. Main, reported that local merchants were working with the Chamber of Commerce to raise money for hanging flower baskets with drip irrigation systems. The goal is to put more flowers on Main Street than in the past. Ms. Drussel also noted a Summerfest event to be held on June 4 rather than the previous Springfest which has been held over the Memorial Day weekend. Discussion included reasons for the date and name change. Ms. Drussel pointed out that the weather over Memorial Day weekend is generally challenging and vendors were not making enough money in bad weather.
5:34:41 PM With no further concerns offered, Mayor Davis closed the open session.

Airport Issues
5:34:46 PM Martha Burke introduced Scott Carey from Javiation who spoke about the next board meeting topics including redevelopment, visioning, the FAA’s EPA statement, funding, and status.

CONSENT AGENDA:
CA 204 Motion to approve fireworks display contract with Lantis, Inc. and purchase order in the amount of $20,000.
CA 205 Motion to authorize Mayor to sign an agreement with Dreamland Skateparks, LLC for the expansion of the skatepark as a portion of the Rodeo Park project.
CA 206 Motion to authorize the Mayor to sign Resolution 2011-11 authorizing Cooperative Agreement A012(408) with ITD to allow the use of McKercher Blvd for a temporary detour during highway construction periods.
CA 207 Motion to approve Resolution 2011-12, authorizing the Mayor to sign the FY13 Safe Routes to School Grant Agreement for sidewalk along Elm Street from 1st Avenue to the alley between Main and River Streets.
CA 208 Motion to approve minutes of January 31, 2011 Special Joint Meeting of Hailey City Council, Bellevue City Council, and Wood River Fire Protection District and to suspend reading of them.
CA 209 Motion to approve minutes of February 15, 2011 Special Joint Hailey City Council, Blaine County Board of Commissioners, and Friedman Memorial Airport Authority, and to suspend reading of them.
CA 210 Motion to approve minutes of April 7, 2011 Special Hailey City Council Meeting and to suspend reading of them.
Carol Brown requested CA 205 be pulled, as does Ned Williamson.  
5:40:52 PM Fritz Haemmerle moved to approve the Consent Agenda with the exception of CA 205. Don Keirn seconded and the motion passed unanimously.  
5:42:15 PM Ned Williamson questioned whether landscaping amounts were included in the contract price? Tom Hellen assured they were. Mr. Williamson then suggested minor corrections in numbers, formatting and typographic errors. 5:41:22 PM Carol Brown inquired if there was any stipulation that beginner terrain will be included in the project. Mr. Hellen assured there would be terrain suitable for beginning skaters. Heather Dawson offered that the expansion would be more of a streetscape park rather than a vertical drop park. 5:45:14 PM Martha Burke moved to approve the pulled item with changes. Fritz Haemmerle seconded, and the motion carried unanimously.  

MAYOR’S REMARKS:  
5:46:08 PM No remarks tonight.  

PROCLAMATIONS & PRESENTATIONS:  
PP 211 Proclamation that May is Military Appreciation Month in Hailey.  
5:46:38 PM Mayor Davis read the proclamation and reiterated that the length of time actually ran until June 14. Sargeant Mittlestadt of the Army National Guard, Hailey Armory, was present to hear the proclamation read.  

APPOINTMENTS & AWARDS  
AA 212 Reappointment of Susan McBryant to the Friedman Airport Authority for another term.  
5:48:28 PM Item moved to New Business for consideration.  

PUBLIC HEARING:  
PH 213 Consideration of Amended and Restated Joint Powers Agreement for governance of Friedman Memorial Airport.  
5:48:45 PM Martha Burke wanted to delay consideration until more information about possible funding gaps, and disparate perspectives about the JPA could be understood. Other Council members and Ned Williamson were in consensus. 5:52:15 PM Martha Burke moved to delay discussion until a date uncertain. Fritz Haemmerle seconded. Discussion continued on the pace of discussions and gaps in information provided to the City, and the County’s stance with the FAA. 5:57:38 PM With a call for the question, the motion passed unanimously.  

PH 214 City initiated text amendment to Article 8.2.7 of Hailey Zoning Ordinance No. 532 to address the use of vinyl type material for signs. The Planning and Zoning Commission held a public hearing on September 20, 2010 and recommended approval (continued from April 11 and April 25, 2011).
Beth Robrahn explained the amendment as clarifying temporary signs as they differ from permanent signs which must be made of more substantive material. She noted that the Planning & Zoning Commission recommended passage of the amendment. Carol Brown asked for a definition of “temporary time.” Ms. Robrahn noted that temporary time refers to 72 hours. Mayor Davis then opened the meeting to public comment.

Steve Churchill, Subway restaurant, asked if the vinyl signs provided by his corporate entity could still be affixed to his window. He noted that excessive expense will discourage temporary signs if they are only allowed to be displayed for 72 hours.

Keith Joe Dick, owner of a Ketchum sign studio, pointed out that some signs are printed on fabric, not vinyl, and encouraged the City to be more clear in terminology.

Maurice Goulay, Hailey, agreed that terminology must be clear, and asked specifically what the City is defining.

Beth Robrahn then read proposed language to help clarify.

Aly Marston, 113 Treasure Lane, currently posts temporary signs for an event that lasts only three days. She expressed hope that such signs may be displayed for more time, perhaps a week.

Ray Nelson, 1310 Woodside Boulevard, agreed that 72 hours would not be enough time and that enforcing time limits may prove difficult.

Ms. Robrahn explained that this amendment does not address temporary signs that are exempt from the sign permit process.

Andy Boylen, 1310 Woodside, asked if it would be allowable to put up signs for two days, take them down for three, and put them back up for another two. He pointed out that signage is expensive and not practical for such a limited time frame. He also wondered if signage on hard surfaces would be considered temporary vinyl signage.

Keith Joe Dick asked if proposed sign materials might be brought in for the City’s analysis. Beth Robrahn responded with concerns about quality, aesthetics, and creativity. She noted that the City may also need to strengthen language about deteriorating signs, whether temporary or permanent.

Tony Evans, Idaho Mountain Express, asked the specific goal of the City in this discussion and the impetus in originating it.

Rick Davis noted the City’s desire for more conformity. Don Keirn agreed with the Mayor’s point.

Jane Drussel, suggested such signs might be better named as special event signs and that a more useful timeline for display might be a set deadline after an event’s end.

Aly Marston agreed with Ms. Drussel saying high costs of signs and tattered signs benefit no one.

With no further comment offered, Mayor Davis brought the meeting back to Council. Carol Brown expressed a need for better definition of language in the amendment and a need to be flexible in tough economic times. Fritz Haemmerle wondered if the City should be considering regulation of these signs at all.

Fritz Haemmerle moved to table this item. Martha Burke seconded, and the motion passed unanimously.
City initiated text amendment to Article 8.2.6 of Hailey Zoning Ordinance No. 532 to create an exception to allow for one (1) flashing open sign per business. Flashing signs are currently prohibited. The Planning and Zoning Commission held a public hearing on February 7, 2011 and recommended the exception not be adopted (continued from April 11 and April 25, 2011).

6:21:47 PM Beth Robrahon explained the intent and history of this amendment. Jeff Gunter pointed out that studies have shown flashing signs draw drivers’ vision and attention away from the road and posed danger to pedestrians.

6:24:59 PM Brent Nelson, owner of Snow Bunny restaurant and resident of 1310 Woodside Boulevard, recommended small flashing signs designating that a business is open should be allowed. He pointed out that business owners work hard to gain visibility, and noted his doubt that Hailey’s Main Street would ever look like Blue Lakes Boulevard in Twin Falls.

6:27:28 PM Peter Lobb, 403 E. Carbonate, expressed belief that more flashing signs will come and people will be distracted. He was opposed to this exception, noting that if the City passes this amendment now, it will be hard to change it back in the future.

6:29:31 PM Bob McLeod, 417 E. Myrtle, stated that flashing signs do not fit into the character of this city, and that safety should be of utmost importance. Therefore, he is opposed.

6:30:16 PM Jane Drussel, Jane’s Artifacts, spoke to business owners need to draw customers. She agreed that safety is important, but expressed her view that these signs are less dangerous than cell phone use while driving. Ms. Drussel suggested that Council members drive down Main Street to witness the limited visibility of shops on the east side of Main Street to southbound traffic.

6:33:00 PM Aly Marston, 123 Treasure Lane, also worried about safety, but thought there were many other ways to attract customers.

6:34:02 PM Tony Evans, Idaho Mountain Express, asked if the City had any thoughts on kiosks or other creative ways to sign businesses.

6:35:37 PM Beth Robrahon pointed out the City is considering several options for wayfinding ideas in the downtown plan.

6:36:14 PM With no further comment offered, Mayor Davis brought the meeting back to Council. Martha Burke preferred accurate signage for open/closed status, but did not believe the signs must flash. She stressed the importance of enforcement and wondered if flashing holiday lights would be included in this discussion.

6:39:29 PM Fritz Haemmerle was in favor of “vibrancy” and thought the City should be pro-business by allowing a maximum 2’x2’ flashing sign for open/closed designation.

6:42:05 PM Don Keirn noted he is not in favor for safety reasons, and hope the City would level the playing field by making make sure no one has them.

6:43:20 PM Carol Brown noted the appearance of the new Rasberry’s restaurant with lights on their trees. She used this as a positive example for showing vitality without the use of flashing neon.

6:44:41 PM Rick Davis noted Jane Drussel’s comments about the size of the streetside trees blocking visibility of businesses, and asked if the trees might be pruned to help with that.

6:45:49 PM Tom Hellen pointed out that the City’s goal is to maintain the trees, eventually bringing up the canopy as the trees get taller. 6:47:38 PM. Carol Brown
moved to deny the amendment. Don Keirn seconded. 6:48:28 PM Martha Burke noted that some business signage will reflect inside nearby private residences and voices her support of business, but not of flashing signs. 6:50:17 PM Motion passed with Fritz Haemmerle opposed.

PH 216 Ordinance Amending Municipal Code Chapter 12.12 – Parks and Public Pathways as revised following April 25, 2011 discussion by the Hailey City Council – consideration of first reading Ordinance 1083. 6:52:28 PM Beth Robrahn provided an overview on the park use and reservation system, noting the goal of managing the reservation of parks when it precludes additional public use. 6:57:47 PM Tom Hellen suggested a better structure for handling the times when citizens might provide good works in the parks in lieu of paying fees. Don Keirn wondered about limiting the numbers of reservations allowed seasonally to keep the parks available to the public. Beth Robrahn asked for thoughts on reserving part of a park, but not the whole thing. Janet Fugate, member of the City’s Parks & Land Board, pointed out that some City parks cannot be reserved.

7:02:52 PM Mayor Davis opened the meeting to public.

7:03:00 PM Geoffrey Moore, 1250 Woodside Boulevard, asked for clarification of the availability of tables in park pavilions.

7:04:45 PM Peter Lobb, 403 E. Carbonate, asked if there were any rules about one organization monopolizing a certain park. Staff pointed out that softball tournaments often do use particular parks, as famers’ markets might as well. Janet Fugate explained that public events are allowed, and that seasonal use is recreational only.

7:06:36 PM Mayor Davis brought the meeting back to council where discussion was generally in favor of the rewrite.

7:07:51 PM Carol Brown moved to approve Ordinance No. 1083 Chapter 12.12 as amended, and authorize the Mayor to conduct the first reading by title only. Martha Burke seconded and the motion passed unanimously.

Mayor Davis conducted the 1st Reading of Ordinance No. 1083 by title only.

PH 217 Amendments to Municipal Code Title 9, Hailey’s Noise Ordinance, to amend the allowance of amplified sound from a 50-foot carrying distance to certain decibel levels – consideration of first reading Ord1084. 7:10:02 PM Beth gave overview and expressed the goal of developing a mechanism for knowing about live music events and positioning the City to regulate those better in view of citizen concerns about impact. Fritz Haemmerle noted that measuring impact by decibel testing may not be the best way to regulate since sound travels differently during different times of day and in varying weather conditions. Jeff Gunter reminded the Council that disturbing the peace (at any decibel level) is not permitted.

7:18:13 PM Mayor Davis opened the meeting to public comment.

Maurice Gouley, Mountain Ash Drive, wondered if there would be time limits on the use of amplified sound.

Pete Kramer, 1061 Baldy View Drive, asked how this might affect the Wicked Spud back alley events and the City’s Night of Music.
Geoffrey Moore, 1250 Woodside Boulevard, felt live bands are less of a problem than cars with loud sound systems.

With no further comment offered, discussion was brought back to Council. After discussion on the sounds of snow removal, lawn care equipment, construction equipment, and defining decibel levels, the Council requested another draft of the measure and continued the matter to the first meeting in June.

Carol Brown so moved. Martha Burke seconded and the motion passes unanimously.

NEW BUSINESS:

NB 218  Consideration of Use Agreement with Sawtooth Rangers for the Days of the Old West Rodeo event use of Hailey’s Multi-Use Arena for the 4th of July Rodeos for three years, beginning 2011 through 2013.

Ned Williamson provided a revised use agreement to Council, pointing out that this is somewhat of an experiment with new facility. Council discussion included the Sawtooth Ranger’s insurance coverage and liability, and the Sawtooth Ranger’s subletting concessions. Ned Williamson address requiring the Rangers to irrigate the Rodeo Park (City provides water, Rangers provide labor). Sawtooth Ranger representative Bud Eamon asked for clarification on their using a city vehicle and hydrant to accomplish this. Tom Hellen noted his concerns about possible backflow into fire hydrants, and provided details of the water fill-up area next to Sawtooth Ford, which is permitted and enforced.

Carol Brown moved to approve with changes. Don Keirn seconded and the motion passed unanimously.

NB 219  Discussion of recommendations from Hailey Parks and Lands Board for events with less than 3000 participants at Hailey Multi-Use Event Arena.

Heather provided overview with Tom Hellen further clarifying the difference between ticketed events and smaller community group functions. Rick Davis asked how the number of participants might affect riding clubs, 4H, etc.

Janet Fugate, Parks & Lands Board, noted the goal of keeping the facility accessible to community groups, not just money-making events.

Carol Brown moved to adopt the policy. Don Keirn seconded and the motion passed unanimously.

NB 220  Discussion of Political Advisory Group (PAC) meeting regarding dispatching by Blaine County from the Consolidated Communications Center.

Carol Brown gave an overview of what happened at the meeting; mainly discussion of payment models and calls-for-service models.

NB 221  Hailey Historic Preservation Commissions recommendation to use selects archival material from Ketchum Community Library in OUR TOWN newsletter.

The Council informally approved.

AA 212  Reappointment of Susan McBryant to the Friedman Memorial Airport Authority for another term. (Moved from AA section of this meeting to NB.)
8:12:54 PM  Carol Brown moved to approve the reappointment.  Don Keirn seconded. Fritz Haemmerle expressed his feeling of some disconnect from that process and his belief that Hailey needs more of an official presence there. He expressed interest in being more involved. Rick Davis offered some perspective on the advisors’ roles on the Airport Authority.  Carol Brown withdrew her motion in order to talk with Susan McBryant first.  Don Keirn withdrew his second of the motion.  8:17:54 PM   Council may address this on May 23 meeting.

OLD BUSINESS

OB 222  2nd Reading of Ordinance 1082, amending Municipal Code Section 12.14, Special Events.
8:18:32 PM   Mayor Davis read the Ordinance.

WORKSHOP:
Staff Reports Council Reports Mayor’s Reports

SR 223  Banner Memo (cont. from 4/25/11).
8:19:00 PM   Tom Hellen noted more requests for banner space over Hailey’s Main Street have resulted in investigation into a new third banner space at Spruce Street.

SR 224  McKinstry Energy Analysis (cont. from 4/25/11).
8:19:43 PM   The Council expressed approval in general.

8:21:08 PM   Discussion continued noting a media release regarding Arbor Day, bike path connections near Woodside Elementary School, restroom work at McKercher Park, general schedule updates for the rodeo grounds work, yellow ribbons on City trees are girdling trees and need replacement.  At Mayor Davis’ request, Jeff Gunter agreed to talk to Sue at Zaney’s Coffee House to see if she would like to coordinate that. Tom Hellen also pointed out that a new LED light was installed on Main Street at the crossing between Big Wood 4 Movie Theatre and McDonald’s to improve visibility.

8:25:18 PM   Meeting Adjourned.

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Rick Davis, Mayor

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Mary Cone, City Clerk

HAILEY CITY COUNCIL MINUTES
May 2, 2011