

HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

REGULAR MEETING

June 4, 2024, at 3:30 PM

To be held at Hailey City Hall and virtually via GoTo Meeting
3:30 PM Hailey City Hall

Please join my meeting from your computer, tablet, or smartphone.

<https://global.gotomeeting.com/join/686570877>

You can also dial in using your phone.

(For supported devices, tap a one-touch number below to join instantly).

United States: +1 (872) 240-3212

One-touch: Tel: +18722403212,686570877#

Access Code: 686-570-877

Call to Order

1. New Business

- Call for Artists Proposals:
 - Review the submitted proposals for the Sturdevant's Wall Mural project:
 - Karen Chen Submission
 - Ralph Harris Submission
 - Kika Macfarlane Submission
- Phone Booth Project:
 - Update from Todd Mandeville
 - Informational piece: Update from Kristin Anderson
 - Schedule celebration end of June?
- Art Plaque Maintenance: Update from Michele Johnson

2. Old Business, In-Progress & Status Reports

- Adoption of the Meeting Minutes from May 14, 2024 -- **Action Item**

3. Project Priorities for FY 2024:

- Phone Booth Celebration
- Walking Tour: Art Celebration
- GGLO Master Art Plan Proposal

4. Next Meeting Agenda + Topics (Tuesday, July 9, 2024)

Letter of Interest

I'm Karen Chen, a dedicated full-time artist. My artistic endeavors span the creation of adult coloring books and vibrant murals, all driven by my core mission: to make art accessible to everyone.

Since 2016, when I introduced my debut adult coloring book, "Life of the Wild," I've continued to produce 13 more coloring books for adults and teens, alongside crafting three mental health guided journals.

My venture into creating coloring books stemmed from personal experience, discovering the therapeutic benefits of coloring for mental well-being. Motivated by this, I've been passionate about sharing these benefits with others, ensuring that everyone has the chance to engage in the creative process.

Beyond coloring books, I also specialize in painting murals that burst with cheerful colors to evoke happiness. Through firsthand experience, I've witnessed the transformative power of involving communities in mural creation. Notably, in one of my projects, over 450 students from Ethel Phillips Elementary came together to paint a 50-foot mural. I've also collaborated with students from continuation and alternative schools, utilizing a paint-by-number technique to ensure accessibility and organization in the mural painting process.

I would love to also offer the Hailey community the same opportunity in Hailey by providing a community paint day, which would allow members of the community to participate in painting the mural. This gives people the opportunity to be involved in public art and to be proud of what we accomplish together.

It's a profound honor for me to leverage my art as a means of directly engaging with and strengthening communities, fostering enduring bonds through shared creative endeavors.

Work Examples



1 Koi Fish, March 2024, 150 feet x 197 feet, Hsin Kuang Steel Company, Location: Taoyuan, Taiwan

This 13 story mural is a total of 22,550 square feet, making it the largest paint mural in Taiwan. I collaborated with Zach Curtis using my art design. When I created the piece, I had the phrase “nian nian you yu” in mind, which means “May every year end with ample surplus.” The fish represents prosperity and abundance. The top of the fish’s markings is in the shape of Taiwan, and the dorsal fin represents the beautiful mountains of Taiwan. The fish’s tail slowly separates into petals reminiscent of the cherry blossom. Cherry blossoms represent renewal and the cyclical nature of life. They bloom anew each spring, signifying the arrival of a new beginning and the promise of fresh opportunities. I wanted to show how all of life is connected and that through time we are always evolving. Life is about transformation.

**Space Cracks, February 2023,
10’x10’, Wide Open Walls, Location:
Sacramento:**

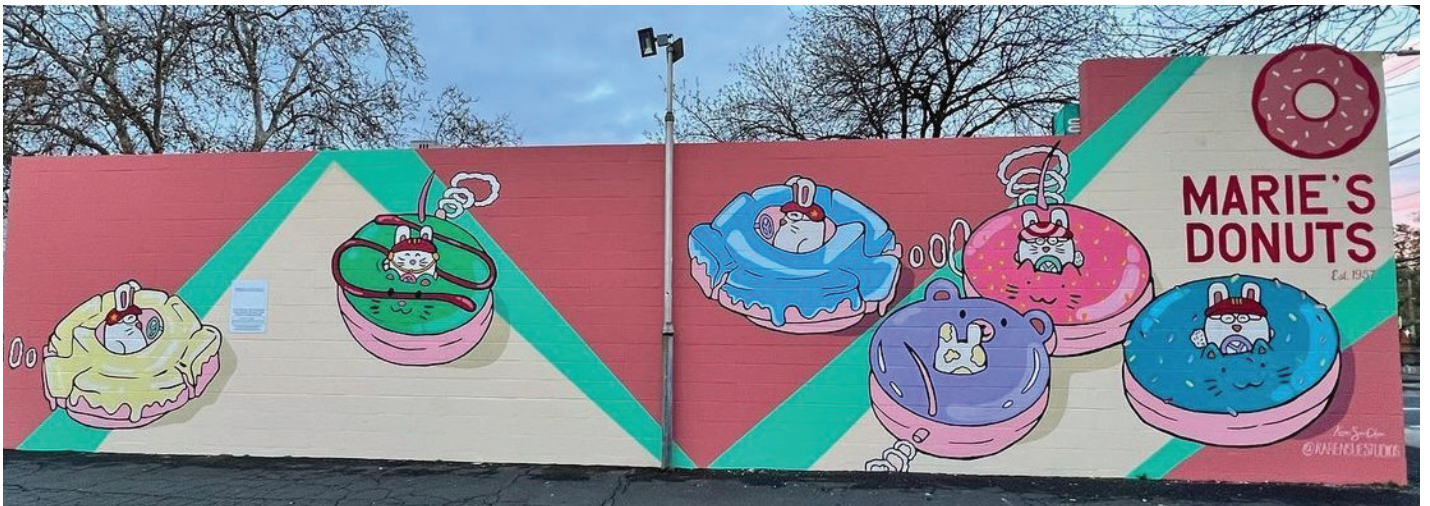
I painted this mural at Hiram W. Johnson High School. Nine students in this high school assisted me in this painting which can be found in my book *Enchanted*. I wanted kids to run through the hallway and imagine that there was more behind the walls!





Coyote & Falcon Mascot, Sept 2023, 50'x11', Pro Youth and Families, Location: Sacramento:

This mural was painted at Kinney & Prospect School. Over 100 students participated in painting this wall. The two schools mascots, the falcon and coyote were featured in this mural.



Donut Bumper Car, April 2023, 50' x 12', Marie's Donuts, Location: Sacramento

Marie's Donuts was established in 1957. The back wall had been blank for a very long time. We added a fun bumper donut mural. Look carefully, we even hid an Easter egg for you to find! This Illustration can be found in my coloring book Bite Sized World.



Quetzalcoatl, May 2023, 55' x 10', Franklin Blvd District (Clean California Grant), Location: Sacramento:

450 students from Ethel Philips Elementary school helped paint this mural. The mural reflects the school's mascot, the dragon, as well as the cultural diversity of the school. A large number of the students are of Mexican heritage so the mural uses as its dragon a Quetzalcoatl. The mural includes the Mexican national flower, a dahlia, in yellow which represents friendship. I also included a lotus flower from my own Taiwanese heritage. The lotus flower is special in many cultures because it can grow in dirty and muddy water. It reminds us that even when things are difficult, we can still stay kind and strong.

From: [Ralph Harris](#)
To: [Ashley Dyer](#)
Subject: Entry Submission - Sturtevant's Wall Mural April 2024
Date: Sunday, May 26, 2024 7:12:12 PM

The City of Hailey's Arts & Historic Preservation Commission

Sturtevant's north wall mural project

Deadline, Tuesday, May 30, 2024

Dear Commission members:

As of this year my illustration career of sixty years has been creating projects in a number of subjects from designing the Idaho State University official seal; 21 paintings for the U. S. Air Force Art and Museum Branch at the Pentagon representing individuals; to drawing ski technique for Ski, Skiing, Nastar and other national publications. Large productions include designing all of the stained-glass windows for Our Lady of the Snows Catholic Church on Sun Valley Road working with Hermann Lirk of The Stained Glass Studio and collaborating for 30 years on many other large stained-glass contracts. Over several decades, I have created murals for the Blaine County Museum, the Idaho National Guard at Roberta McKercher Park, along with a Zion Bank mural 8'x 30' in Ketchum to be placed on the south-facing exterior wall at Sun Valley Road and Main Street which will be installed this summer.

In the earliest years of the Sturtevant's ski shop on Sun Valley Road, I would venture in to check out the latest ski fashion, skis, boots, replace the bamboo ski poles I kept braking and chat about the technique of re-applying "Fast Ski" green varnish for the best speed. This new project on the north side of Sturdos will add a visual curiosity inviting further interest to all businesses on Main Street.

Having been born in Hailey with my great-grand father arriving in 1881, I deeply appreciate the Hailey's Arts & Historic Preservation Commission for advancing art projects to enhance and expand tourist participation in the Hailey core.

Respectfully yours,

Ralph Harris



Walt Disney



Students interested in art were invited to participate in the painting applications over my drawings, after which I added the finishing touches. Their participation was graded and credit hours applied.

A few citizens also participated in painting figures.

2011 and beyond

Wood River High School Mentorship Program
History of the Citizens Army 10' x 33'







zion bank mural

2024



MAY 30, 2024

To the Town of Hailey & Sturtevant's -

I'm thrilled to have found this opportunity and hope you'd consider me to install a mural on the Sturtevant's wall!

My name is Kika MacFarlane, I'm a full-time artist, muralist, and designer based here in Hailey, Idaho. I moved to Hailey in 2022 with my husband Andrew, who teaches at the Sage School. Though I have installed murals across Colorado and Wyoming for clients like Target and WeWork, I have yet to get to paint a mural in the place I now call home, and plan to live for a long time!

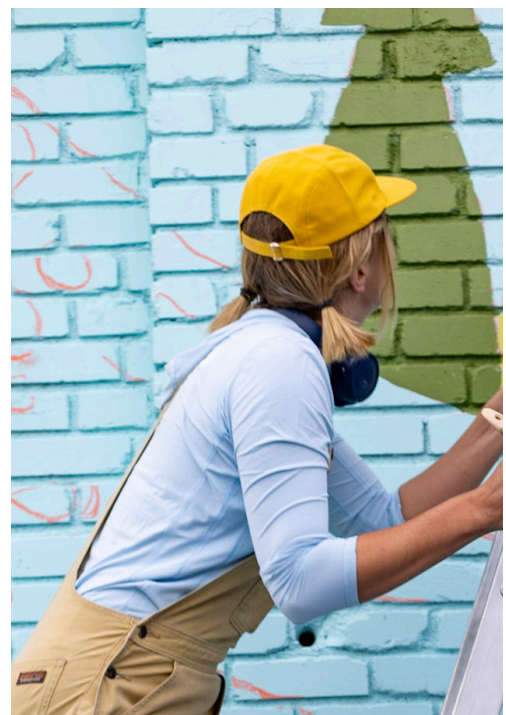
As an artist, my work focuses on activism in the outdoors - I'm super passionate about using art to advocate for conservation, public lands, and inclusivity in outdoor spaces. I founded a creative studio, Two Toes, that does design & animation for brands and organizations, and hosts creative retreats in Idaho and the Pacific Northwest. I love creating murals for mountain town communities and have been enamored with the color, connection, and storytelling it can bring to communities.

I hope you consider me to be a muralist this year, this community means so much to me and I would be thrilled to get to contribute art and color to such a legendary business in the heart of town.

Thanks for your consideration,

Kika Macfarlane

kikamacfarlane.co
@kikamack
719.433.9495
kika@twotoescreative.com



Sagebrush Flow

My favorite thing about living in Hailey is the sea of sagebrush hills, that feel like endless possibilities for exploration. I find that most activities here in Hailey involve flow - whether it's hiking, skiing, boating or fishing on the river, or mountain biking on trails, I wanted to capture the way the landscape here flows together. This abstract design blends the visuals of Hailey into a unique colorful pattern, reminiscent of hills, sagebrush, pine trees, trails, the river, and the sky.



Full Design



Mockup

Nature Windows

I put together a second design that is less abstract, and represents the variety of activities and wildlife in the area. I love the idea of it feeling like a patchwork quilt, made of windows into little scenes around Hailey. I am happy to work with Sturtevants on the colors and specifics in the scenes to make it feel like the best representation of their business and the town!



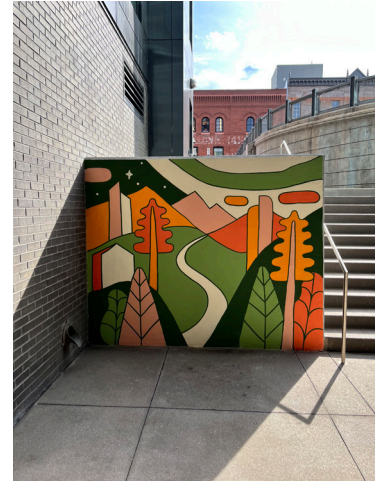
Full Design



Mockup

WeWork Denver

This 120ft+ mural was designed and installed in 2023 in downtown denver at the Circa Building we work. The visuals were inspired by mountains and city - the lifestyle of living on the front range. The warm and natural colors elevated a concrete outdoor patio, making it warm and inviting.



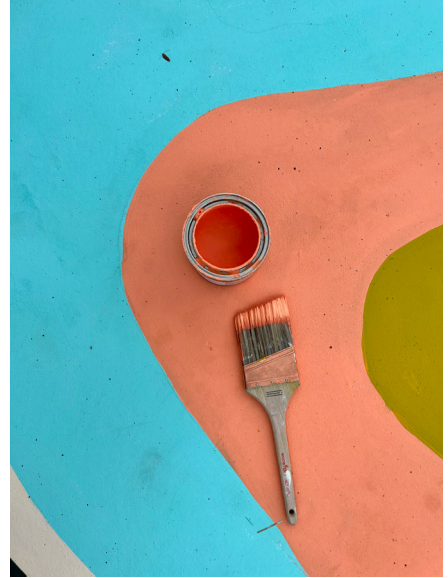
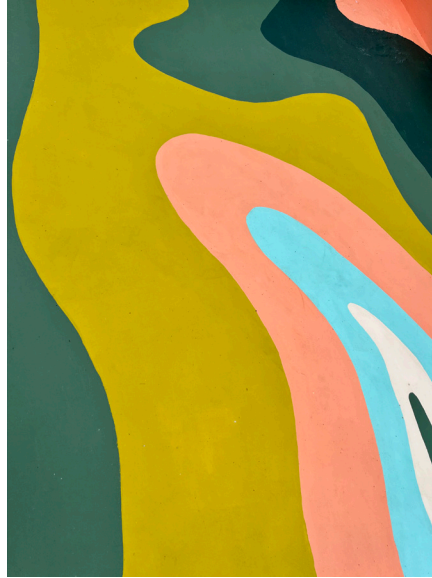
Wild & Scenic Rivers Jackson Hole

This 60ft+ exterior mural was designed and installed in 2021 in downtown Jackson, Wyoming. In collaboration with Jackson Hole Public Art and Dave Hansen Whitewater, the mural celebrates the protected Wild and Scenic rivers of the area and the recreation with vibrant artwork.



Boulder E-Bike Stand

This mural was installed on the concrete ground of an electric bike stand in Boulder, Colorado in 2023.



Target Jackson Hole

This mural was designed for Target in Jackson Hole, Wyoming in 2022.



Wylde Beet Bench

This bench was painted in 2024 for the Wylde Beet cafe in Hailey, ID.



Meeting Minutes

HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

REGULAR MEETING

May 14, 2024, at 3:30 PM

To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet, or smartphone.

<https://global.gotomeeting.com/join/686570877>

You can also dial in using your phone.

(For supported devices, tap a one-touch number below to join instantly).

United States: +1 (872) 240-3212

One-touch: Tel:+18722403212,,686570877#

Access Code: 686-570-877

Present: Joan Davies, Michele Johnson, Toni Whittington, Kristin Anderson, and Frank Rowland

Staff: Robyn Davis, **Guest:** Todd Mandeville - Vice President with Wood River Amateur Radio Club

Call to Order: 3:30pm Johnson called the meeting to order.

New Business

1. Phone Booth Discussions:

- Todd Mandeville provided background on the phone booths and explained the process to get them working again.
- The Commission asked to get a final bill from Todd. Once all recordings and installation of the phones is complete, Todd will send a final invoice to staff.
- Mandeville questioned whether City Staff (Streets Department) could help mount phones inside booths. Davis/Dyer to follow up.
- Mandeville's goal is to have the installation completed by the end of the month.
- The Commission suggested that once installed, we call Eye on Sun Valley for publication of the local story.

2. Call for Artists Discussion:

- Commission requested that we advertise via social media. Davis/Dyer to follow up.
- Advertise in IME - Help wanted section.
- Advertise Boise weekly - see if there is a cost to publish? Davis/Dyer to follow up.
- Social Media Posts

3. Old Business, In-Progress & Status Reports

1. Adoption of the Meeting Minutes from April 9, 2024 -- **Action Item**

3:50pm Rowland motioned to approve the Meeting Minutes from April 9, 2024. Davies seconded and all were in favor.

2. Project Priorities for FY 2024:

- Art Plaque Project/ Maintenance:
 - Johnson will continue to reach out to various businesses around town for more information and/or price quotes. Staff suggested ordering online instead of locally. Johnson will research and bring back to the group.
 - Anderson suggested incorporating different sized plaques for each of the pieces, depending on size and information available.
 - Davis can update the inventory list and provide it via email to the Commission for review.
- The Commission did not discuss the status of the Master Arts Plan, scope of work and budget. Davis/Dyer will follow up with GGLO for a proposal/scope of work and present it

to the Commission at a later date.

- Murals
- Art Celebration/Walking Tour: The Commission discussed the idea of celebrating the completion of the phone booths at the end of June. More details and information will be discussed at their next meeting on June 4, 2024. The Commission agreed to postpone a Walking Tour until this fall. Discussion ensued.

3. Next Meeting Agenda + Topics June 11, 2024- (the Commission changed meeting to June 4, 2024)

4:20 pm: Rowland motioned to adjourn. Whittington seconded and all were in favor.