



# OUR EARTH

*Our Town, Our Future*

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## Your City in Action

### **Hailey Sponsors Public Transportation System**

Mayor Susan McBryant and the Hailey City Council have penciled into the proposed new budget a \$30,000 contribution to KART Valley Service. The contribution will pay for many public transportation enhancements for Hailey citizens, as it is leveraged by the transportation authority to help fund the following:

- Circulator Bus in Hailey – ride anywhere in town for free on KART Valley Service.
- Public outreach from former Wood River Ride Share program, now a part of KART Valley Service.
- Shared grants, such as the Safe-Routes-to-School grant currently funding sidewalk construction to three of Hailey’s schools.

This \$30,000 expenditure will be funded by Hailey’s Local Option Tax. Public comments on this or other funding plans are welcome at the August 13<sup>th</sup> City Council budget public hearing.

## Community Connections

### **Hailey on the Rideshare Van Pool**

The vanpool program now has more people wanting service than there are vans available. Hailey employers already taking advantage of this service include Rocky Mountain Hardware, City of Hailey, Atkinson’s Market, Idaho Department of Labor, Power Engineers, and Silver Creek Electric. These businesses have worked with Rideshare to support a van for employee transportation to and from work. An increase in available vans in the coming months will handle the increased demand.

## Progress Report

### **Hailey on the Bus**

Hailey ridership on the KART Valley Service continues to grow rapidly. In June, 56% of the 5,737 riders on the Valley Service either started or ended their trip in Hailey. Each ride on the Valley Service eliminates approximately 8 lbs of CO<sub>2</sub>, so the total reduction in CO<sub>2</sub> from Hailey residents using the Valley Service was 25,696! The upcoming FREE Hailey Circulator Bus will significantly increase these numbers; look for it in early October.

## Events

### **Hailey City Employees’ Smart Moves**

Hailey City employees took 2nd place in the Workplace category of the 2007 Smart Moves Community Challenge, narrowly edged out by St. Luke’s for the most trips logged using alternative transportation.

The two month long Smart Moves Community Challenge is an event that encourages residents to replace singly occupied vehicle trips with alternatives like taking the bus, riding their bike, vanpooling, carpooling, or walking.



Over 100 Hailey residents participated in the 10-week Smart Moves event. They joined with others and:

- Eliminated over 16,000 trips.
- Saved 98,000 driving miles.
- Eliminated over 104,000 lbs of CO<sub>2</sub> that would have been released into our atmosphere, significantly reducing our valley’s carbon footprint.

## Transportation Projects in Hailey

### SCHOOL SIDEWALKS AND DROP-OFF AREAS

The Blaine County School District is in the process of completing a revision to their parking areas and the drop off route on Elm Street. The design is the result of experiments conducted by Hailey Elementary to determine the safest alignments for traffic flow. The work also includes the installation of sidewalks around the school on 1<sup>st</sup> Ave., Elm St and 3<sup>rd</sup> Ave. Some of the sidewalk work is funded through a Safe-Routes-to-School grant, obtained through cooperative efforts of various agencies.

### COUNTRYSIDE BOULEVARD IMPROVEMENTS

A traffic signal to serve Woodside at Highway 75 and Countryside Boulevard will be installed by the Sweetwater project developers. Currently in the design stage, the project will go out to bid this fall for completion no later than the spring of 2008. Improvements to Countryside Boulevard have been completed as well by Sweetwater with the addition of sidewalks and landscaping, and will be further extended along Shenandoah Dr. and Woodside Blvd. in the future.



### BICYCLE ROUTE LANES

As part of an overall plan for additional lane striping in the city, Woodside Boulevard was striped in June to include a bike lane in each direction. While other streets in the city were also striped, Woodside Boulevard is one of the few streets wide enough to allow for both vehicle and bike lanes. Planning for future street improvements will take into account the need for safe bike lanes.

### BUS SHELTERS IN HAILEY

City elected officials have been requiring the installation of bus shelters of large developments in Hailey, to further the convenience of residents in and near those developments. The Sweetwater development will construct bus shelters for the KART Valley Service on Countryside Boulevard, between Shenandoah Drive and Woodside Boulevard. In addition, the Copper Ranch development is also

obligated to install a bus shelter in front of the athletic facility being constructed within that development.

### BIKE RACKS FOR HAILEY BUSINESSES

A program to engage businesses in alternate transportation solutions began with the Hailey City Council suggesting that Hailey businesses be encouraged to install bicycle racks at their business establishments. Knowing the good business sense of providing plenty of close proximity parking, businesses will benefit as well from the customer who arrives on a bicycle and is provided with a place to park.

Businesses should check with the Hailey Planning Department before ordering a bicycle rack to inform themselves of design and placement standards for bike racks in Hailey. Parked bicycles and pedestrians have competing needs, and sidewalk safety for pedestrians is paramount.

### FUEL EFFICIENCY FACTS

A fuel efficiency improvement of just one mile per gallon in all vehicles driven in the Pacific and Intermountain states would result in approximate savings of 4.2 million gallons of gasoline per day. Fuel efficient driving practices include the following:

- Obey the speed limit. Fuel economy tends to fall at speeds above 60 MPH.
- Avoid rapid acceleration.
- Keep tires properly inflated. Fuel economy goes down about one percent for every three pounds below recommended pressure.
- Replace worn-out tires with low-rolling-resistance tires. These have treads designed to minimize energy losses from tire deformation, thus increasing gas mileage.
- Keep vehicles tuned up and change oil regularly.
- Avoid idling longer than 10 seconds, in winter as well as summer.

**Enjoy Your Town:  
Take A Walk!**

