MEETING OF THE
HAILEY ARTS AND HISTORIC PRESERVATION
COMMISSION

Tuesday, March 8, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/686570877
You can also dial in using your phone.
(For supported devices, tap a one-touch number below to join instantly).
United States: +1 (872) 240-3212
One-touch: tel:+18722403212,,686570877#
Access Code: 686-570-877

Call to Order

New Business
1) Discussion: Priority List Descriptions and Commissioner Research -- Action Item
   a. Phone Booth Ideas
   b. Utility Boxes and Costs
   c. Mural Wall Ideas
2) March 2022 Budget Update -- Action Item

Old Business, In-Progres & Status Reports
1) Adoption of the Meeting Minutes from February 8, 2022 -- Action Item
2) Staff Report (Giannettino) for Historic Buildings at 308 North 1st Avenue

Possible Discussion Topics for next Agenda (April 12, 2022 at 3:30pm)

Adjourn
Hailey Arts and Historic Preservation Commission
Priority List FY 2022

Overview. The Hailey Arts and Historic Preservation Commission (HAHPC) has chosen to celebrate Fiscal Year 2022 with the theme, “Our Differences make the Difference”. This theme is intended to capture Hailey’s cultural differences through art and history. The various priorities outlined below embrace these cultural differences while staying true to the Mission of HAHPC:

To ensure the arts and history are valued as an integral part of Hailey and to enhance the culture of the Hailey Community by providing leadership, advocacy and support for the arts and history.

Identified Priorities:

1. Maintenance of Art; Art Inventory. The Commission values new and existing art in Hailey. To ensure each piece is well-maintained, safe and beautiful for years to come, the Commission has been working to inventory each piece as to its condition and whether maintenance is needed. The Commission has documented their findings and maintenance work will be performed on a rotating schedule when needed. The Commission also seeks to add signage to each existing piece, as well as incorporate signage to new pieces moving forward. Signage will notate artist, installation date, commissioned by, etc.

2. Mural Walls. Mural projects have been a top priority of the Commission’s in previous years and this year is no exception. Murals are a great a way to tell a story, be it historical or meaningfully abstract, about a community, its residents, and its past. The Commission is eager to add another mural to their collection, and will be seeking volunteers, and walls for their next project.

3. Wrap Utility Boxes. The Commission seeks a unique way to “dress up” utility boxes, which is diverse from the many other cities who have taken this on. In Hailey, we hope to share the City’s history and diverse culture with today’s community. The intent is to wrap utility boxes with historic photos that are representative of the various cultures – the people that lived and worked here, who contributed to the evolution and helped form the city we know and love today.

4. Elm Street Phone Booths. Two phone booths have been anchors on the corners of Elm Street and Main Street for years. Presently, they’re utilized as sitting areas for volunteers helping children cross Main Street once school is out. Due to weather and irregular maintenance, these booths are slowly disintegrating. The HAHPC would like to reactivate these booths with paint, the addition of windows or stained glass, structural work, and/or commissioning a local artist to help visualize and transform them – making them more functional, iconic pieces of Hailey.

5. Placement or Relocation of Sculptures. There are several bulbouts in need of art, including the developing River Street. There are also sculptures that need a home (Twist of Fate) or could be relocated to further enhance and share its story (Kaleidoscope). The Commission is eager to position or relocate these pieces to places that ‘make more sense’, fit more naturally in the space, and are seen by more people.
Firefighter #707

Your Story isn't over

Suicide Victims are NOT weak, selfish or cowards. Raise awareness
Patrick Dougherty is the artist who created the sculpture in Ketchum a few years ago:
willow sculptures:
http://www.stickwork.net/

Phone booth idea but make images relevant to Hailey, ID:
https://londonist.com/london/history/stained-glass-phone-box-embankment-knight

more phone booth ideas:
https://www.pinterest.com/pin/138837600987562445/

Chinese history in Hailey|Idaho.
Perhaps images are incorporated in to one of our murals or in the wraps.

https://truewestmagazine.com/riches-for-chinese-miners/

t.

On Fri, Feb 4, 2022 at 11:46 AM Robyn Davis <robyn.davis@haileycityhall.org> wrote:

<table>
<thead>
<tr>
<th>Good morning, All –</th>
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<tbody>
<tr>
<td>The packet for Tuesday’s meeting can be found at the link below.</td>
</tr>
<tr>
<td>Do let me know if you are unable to attend.</td>
</tr>
</tbody>
</table>

Happy weekend,
Robyn

Robyn Davis, M.A.
Community Development City Planner
City of Hailey - 115 South Main Street, Hailey, ID 83333
(e) robyn.davis@haileycityhall.org (p) 208.788.9815 Ext. 2
Historical Printed Photo for Utility Boxes

Overview: The Commission is looking at the possibility of covering one or more utility boxes with photos showcasing diversity in Hailey in the early days. There are several of these covered boxes in the City of Ketchum, so Michele Johnson was tasked with reaching out to them to understand their process.

City of Ketchum – Genaway Beiser 208-727-5071 gbeiser@ketchumidaho.org

The utility boxes belong to Cox and CenturyLink, the city approached the companies to ask for permission. They do have an agreement with them and agreed to let the company know when the boxes are wrapped and rewrapped. They have paid artists between $1,000 and $2,000 depending on if they use one or two of their images. Where we plan to do photos this cost would be much less. The commission recently (September 2021) paid Windy City Arts $1,200 to do the printing and covering the box.

** I have left a message with Genaway regarding these two questions.

Contact name and number for Cox and CenturyLink –

Copy of agreement –

** Still needs to be done.

Windy City Arts – 208-788-7446

Do they still cover boxes?

How much is the cost if we supply the image?
Return to Agenda
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<td>$</td>
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YTD Expenditures 314.48 Total YTD Budget 8,000.00 YTD Remaining 7685.52

Number of transactions: 0  Number of accounts: 1

Total GENERAL FUND:
Debit: .00  Credit: .00  Proof: .00

Number of transactions: 0  Number of accounts: 1

Grand Totals:
Debit: .00  Credit: .00  Proof: .00
Return to Agenda
MEETING MINUTES OF THE
HAILEY ARTS AND HISTORIC PRESERVATION
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Access Code: 686-570-877

Present: Michele Johnson, Carol Waller, Herbert Romero, Toni Whittington, Gwen Mesce, Susan Giannettino, Frank Rowland, Joan Davies  Staff: Robyn Davis, Lisa Horowitz  Guests: Claudia McCain, JD McDonnell

Call to Order
3:30pm Johnson called the meeting to order.

New Business
1) Vote for Chair and Vice Chair -- Action Item
Johnson advised the Board to address NB 1 toward the end of the meeting, which would allow all members the opportunity to be present and vote. Board agreed.

4:38pm Giannettino nominated Johnson as Chair. Whittington seconded and all were in favor. Rowland nominated Mesce as Vice Chair. Romero seconded and all were in favor.

2) Relight the Liberty: Presentation and Funding Campaign by the Liberty Theatre Company -- https://www.libertytheatrecompany.org/
Claudia McCain introduced the campaign for Relight the Liberty. McCain introduced the new Executive Director, JD McDonnell. McCain went on to discuss the history of the Liberty Theatre and the goals of fundraising.

McDonnell introduced self and discussed amounts needed to fix the building and bring it back into operation. McDonnell noted that $1.7 million is needed in order to keep the Theatre Company in operation. Upgrades and repairs include, but are not limited to: new roof and structural work, adjoining walls need repaired, installation of new ventilation system, and more. McDonnell noted that that Board is reaching out to anyone and everyone for help. McDonnell also noted that the repairs would take approximatel one to one-and-one-half years to complete.

Rowland noted that the HAHPC’s budget is limited; however, the Board advocates for what the Theatre Company is trying to achieve. Rowland offered to locate volunteers to help with structural reports and/or work.
Johnson questioned there are any grant monies available to renovate and restore historic buildings. McDonnell noted that since the building was remodeled in the 1990s, the building doesn’t qualify for grant monies to repair historic buildings. Davies suggested that the Theatre Company research grants via the Idaho Heritage Foundation. McCain noted that the Board has done so and has also reached out to several other organizations for help (Seagraves, Eccles, etc.). Giannettino also suggested that the group connect with Kay Hardy, as she has done some incredible work reactivating spaces. The Theatre Company will follow up.

Johnson noted that the Theatre Company has the Board’s support and HAHPC will begin spreading the word. Waller suggested that the Board consider showing some financial support to the Theatre Company as they navigate through this process of fundraising. Mesce noted that donations are risk-free, as if they don’t meet their goal, monies will be returned. Davis to provide budget update at next meeting.

3) Discussion: Priority List for FY 2022
3:50pm The Board went on to discuss the Priority List for FY 2022. Johnson provided an update on the Art Inventory walk that her and Davies completed. Johnson noted that signage is needed and should be installed on all pieces with information, such as: the artist, installation date, paid by, etc. Johnson suggested that any extra monies the Board has could go toward this. Davis suggested that maintenance monies be utilized for signage. Horowitz thought the Board could utilize maintenance monies also. Davis to research and report back. Rowland suggested that signage be standardized. Board agreed. Johnson volunteered to bring ideas for signage back to Board.

The Board discussed mural opportunities. Johnson suggested the Board attempt to get students involved again. Whittington volunteered to connect with students at the Wood River High School to gauge overall interest. Board also suggested that the volunteers utilize any remaining paint from previous murals. Whittington to research and reach out.

Johnson informed the Board of costs associated with wrapping utility boxes. Johnson noted that Ketchum wrapped their boxes for approximately $1,200 to $2,000. Windy City created wraps. Historic photos were collected and blown up to size. Mesce suggested an alternative to wrapping the utility boxes – wrapping a Mountain Rides Bus. Discussion ensued.

Romero suggested that the Board coordinate with individuals about a mural for Mental Health Month (May). Group is looking for a wall to paint a mural on. Horowitz noted that another group contacted her with questions pertaining to a mural on the north wall of the Sturtos building. No further information at this time.

4:04pm Horowitz suggested that the Board research creative ways to design or cover porta-pots. A grant is currently underway to cover porta-pots at Lions Park in Hailey. Board could research creative designs to better incorporate these at the park.

Discussion moved to Elm Street Phone Booths. Mesce informed the Board of her communications with WRLT and her ideas around creating a sanctuary-type setting. Mesce noted that this type of project is separate from existing phone booths and focuses on healing. Mesce will further research ideas of integrating project into nature, as well as willow art/creations.

Romero noted that he is still interested in pursuing phone booth idea, and he would like to research how to reactivate them. Johnson suggested getting the Construction Academy from the WRHS involved to help assist with any repairs needed. Horowitz suggested hiring an artist to help visualize and transform booths. Whittington agreed and will research/report back. Johnson suggested publishing a request for proposals. Board liked idea; Board will further research and decide next month. Rowland went on to
provide some historical nuggets of the phone booths (a dry, warm area of crossing guards to stand). Rowland also noted that he would like to see them maintained as a historical structure. Board agreed.

Whittington suggested adding stained glass to the windows, creating a beautiful environment that still has historical significance. Board liked the idea.

Horowitz suggested that staff and Board members research creative ideas for discussion at next meeting.

Board went on to discuss the placement of Twist of Fate and the Kaleidoscope. Davis noted that owner of Silver River Residences previously agreed to installing Twist of Fate on the bulbout at River Street and Silver Street.

Horowitz encouraged the Board continue to think about historical projects to complete/work on. Giannettino agreed and noted that the two, art and history, can blend together. Horowitz agreed and suggested that the Board take these ideas and come back with specific projects to work on, or propose as projects to the Board. Johnson agreed and would like the Board to pick their favorite projects and bring back for discussion next month.

Old Business, In-Progress & Status Reports

1) Commission Reports/Updates: Phone Booth project, Town Center project, Art Inventory, etc. See notes above for further discussion.

2) Adoption of the Meeting Minutes from January 11, 2022 -- Action Item

4:37pm Giannettino motioned to approve the Meeting Minutes from January 11, 2022. Romero seconded and all were in favor.

4:38pm Giannettino provided an update to the Board regarding conversation with Dan Hoffman and historical home on First Avenue. Giannettino noted that she will email a report in the next few days for the Board to review at next meeting.

Possible Discussion Topics for next Agenda (March 8, 2022 at 3:30pm)

1. Priority List/Favorite Projects, etc.
2. Budget

Adjourn

4:55pm Rowland motioned to adjourn. Romero seconded and all were in favor.
Return to Agenda
The barn or carriage house located at the alley side of the lot at 308 N. 1st Ave., Hailey, will be demolished by the current owner Dan Hoffman. It was determined that, with no foundation and structural issues, it cannot be moved. The HAHPC agreed we should gather as much information as we can about the home and its prior occupants even though it is the barn/carriage house that is being removed. Helen, who lives next door in the Mallory home, provided contact information for Leslie Nelson (cell: 208-720-4377) who used to live in the Hoffman house. I called and left a message and got no return call. Helen said there is a Mallory photo that shows the Hoffman house in the background. I think it is this photo but with all the trees today surrounding the Mallory house it is a challenge to replicate this view. And it does not show the structure to be demolished. So, this is the extent of my research for now.

--

Susan Giannettino
sgiannettino@gmail.com
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