

MEETING MINUTES OF THE HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION

Tuesday, February 8, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

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Present: Michele Johnson, Carol Waller, Herbert Romero, Toni Whittington, Gwen Mesce, Susan Giannettino, Frank Rowland, Joan Davies **Staff:** Robyn Davis, Lisa Horowitz **Guests:** Claudia McCain, JD McDonnell

Call to Order

3:30pm Johnson called the meeting to order.

New Business

- 1) Vote for Chair and Vice Chair -- **Action Item**

Johnson advised the Board to address NB 1 toward the end of the meeting, which would allow all members the opportunity to be present and vote. Board agreed.

4:38pm Giannettino nominated Johnson as Chair. Whittington seconded and all were in favor. Rowland nominated Mesce as Vice Chair. Romero seconded and all were in favor.

- 2) Relight the Liberty: Presentation and Funding Campaign by the Liberty Theatre Company --
<https://www.libertytheatrecompany.org/>

Claudia McCain introduced the campaign for Relight the Liberty. McCain introduced the new Executive Director, JD McDonnell. McCain went on to discuss the history of the Liberty Theatre and the goals of fundraising.

McDonnell introduced self and discussed amounts needed to fix the building and bring it back into operation. McDonnell noted that \$1.7 million is needed in order to keep the Theatre Company in operation. Upgrades and repairs include, but are not limited to: new roof and structural work, adjoining walls need repaired, installation of new ventilation system, and more. McDonnell noted that that Board is reaching out to anyone and everyone for help. McDonnell also noted that the repairs would take approximatel one to one-and-one-half years to complete.

Rowland noted that the HAHPC's budget is limited; however, the Board advocates for what the Theatre Company is trying to achieve. Rowland offered to locate volunteers to help with structural reports and/or work.

Johnson questioned there are any grant monies available to renovate and restore historic buildings. McDonnell noted that since the building was remodeled in the 1990s, the building doesn't qualify for grant monies to repair historic buildings. Davies suggested that the Theatre Company research grants via the Idaho Heritage Foundation. McCain noted that the Board has done so and has also reached out to several other organizations for help (Seagraves, Eccles, etc.). Giannettino also suggested that the group connect with Kay Hardy, as she has done some incredible work reactivating spaces. The Theatre Company will follow up.

Johnson noted that the Theatre Company has the Board's support and HAHPC will begin spreading the word. Waller suggested that the Board consider showing some financial support to the Theatre Company as they navigate through this process of fundraising. Mesce noted that donations are risk-free, as if they don't meet their goal, monies will be returned. Davis to provide budget update at next meeting.

3) Discussion: Priority List for FY 2022

3:50pm The Board went on to discuss the Priority List for FY 2022. Johnson provided an update on the Art Inventory walk that her and Davies completed. Johnson noted that signage is needed and should be installed on all pieces with information, such as: the artist, installation date, paid by, etc. Johnson suggested that any extra monies the Board has could go toward this. Davis suggested that maintenance monies be utilized for signage. Horowitz thought the Board could utilize maintenance monies also. Davis to research and report back. Rowland suggested that signage be standardized. Board agreed. Johnson volunteered to bring ideas for signage back to Board.

The Board discussed mural opportunities. Johnson suggested the Board attempt to get students involved again. Whittington volunteered to connect with students at the Wood River High School to gauge overall interest. Board also suggested that the volunteers utilize any remaining paint from previous murals. Whittington to research and reach out.

Johnson informed the Board of costs associated with wrapping utility boxes. Johnson noted that Ketchum wrapped their boxes for approximately \$1,200 to \$2,000. Windy City created wraps. Historic photos were collected and blown up to size. Mesce suggested an alternative to wrapping the utility boxes – wrapping a Mountain Rides Bus. Discussion ensued.

Romero suggested that the Board coordinate with individuals about a mural for Mental Health Month (May). Group is looking for a wall to paint a mural on. Horowitz noted that another group contacted her with questions pertaining to a mural on the north wall of the Sturtos building. No further information at this time.

4:04pm Horowitz suggested that the Board research creative ways to design or cover porta-pots. A grant is currently underway to cover porta-pots at Lions Park in Hailey. Board could research creative designs to better incorporate these at the park.

Discussion moved to Elm Street Phone Booths. Mesce informed the Board of her communications with WRLT and her ideas around creating a sanctuary-type setting. Mesce noted that this type of project is separate from existing phone booths and focuses on healing. Mesce will further research ideas of integrating project into nature, as well as willow art/creations.

Romero noted that he is still interested in pursuing phone booth idea, and he would like to research how to reactivate them. Johnson suggested getting the Construction Academy from the WRHS involved to help assist with an repairs needed. Horowitz suggested hiring an artist to help visualize and transform booths. Whittington agreed and will research/report back. Johnson suggested publishing a request for proposals. Board liked idea; Board will further research and decide next month. Rowland went on to

provide some historical nuggets of the phone booths (a dry, warm area of crossing guards to stand). Rowland also noted that he would like to see them maintained as a historical structure. Board agreed.

Whittington suggested adding stained glass to the windows, creating a beautiful environment that still has historical significance. Board liked the idea.

Horowitz suggested that staff and Board members research creative ideas for discussion at next meeting.

Board went on to discuss the placement of Twist of Fate and the Kaleidoscope. Davis noted that owner of Silver River Residences previously agreed to installing Twist of Fate on the bulbout at River Street and Silver Street.

Horowitz encouraged the Board continue to think about historical projects to complete/work on. Giannettino agreed and noted that the two, art and history, can blend together. Horowitz agreed and suggested that the Board take these ideas and come back with specific projects to work on, or propose as projects to the Board. Johnson agreed and would like the Board to pick their favorite projects and bring back for discussion next month.

Old Business, In-Progress & Status Reports

1) Commission Reports/Updates: Phone Booth project, Town Center project, Art Inventory, etc. See notes above for further discussion.

2) Adoption of the Meeting Minutes from January 11, 2022 -- **Action Item**
4:37pm Giannettino motioned to approve the Meeting Minutes from January 11, 2022. Romero seconded and all were in favor.

4:38pm Giannettino provided an update to the Board regarding conversation with Dan Hoffman and historical home on First Avenue. Giannettino noted that she will email a report in the next few days for the Board to review at next meeting.

Possible Discussion Topics for next Agenda (March 8, 2022 at 3:30pm)

1. Priority List/Favorite Projects, etc.
2. Budget

Adjourn

4:55pm Rowland motioned to adjourn. Romero seconded and all were in favor.