



FOR IMMEDIATE RELEASE
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Hailey City Thanks Park Adopters Benefactors Maintain 35% of Hailey's Parks

(Hailey, Idaho) – Approximately 35% of the City's 40 acres of park space is cared for through Hailey's Park Adoption program. Through this program, local businesses and/or volunteers choose to perform services within the park at no cost to the city except our gratitude.

Four local businesses adopted Hailey parks in 2020, Clearwater Landscaping, G&G Landscaping, Sun Valley Services, and Webb Landscaping. Two of these businesses, Webb and Clearwater, have been adopters of Hop Porter and Keefer Park, respectively, since the Adopt a Park Program was founded in 2012. In 2015, G&G Landscaping adopted Balmoral Park and Sun Valley Services began caring for Jimmy's Garden, with continual service thereafter. The condition of the parks adopted by all these companies shows the quality of their work.

Hailey's adoption program involves two categories of service. Our largest parks fall into the Gold Leaf adoption category. Webb Landscaping's equipment can be seen in Hop Porter Park every week, mowing, applies fertilizer twice per year and blowing out the irrigation system at the end of each season. Clearwater Landscaping takes care of Keefer Park, applying its irrigation system expertise to fine-tuning the irrigation of the Keefer (now Lars Hovey) ball fields.

City Council member Heidi Husbands put personal effort into the park adoption program for 2021, securing commitments from neighborhood volunteers to maintain the E.W. Fox Demonstration Garden, a small park on Fox Acres Road which showcases native plants.



There are many Hailey parks still available for adoption, as shown below. Interested groups or businesses should call the Hailey Public Works Department for more information and to sign up.



GOLD LEAF PARKS	GOLD LEAF BENEFITS	SILVER LEAF PARKS	SILVER LEAF BENEFITS
<ul style="list-style-type: none"> • Hop Porter • Lawrence Heagle • Keefer • Old Cutters 	<ul style="list-style-type: none"> • 36” x 24” sign at park entrance with Gold Leaf Adopter status, logo, contact information • 8.5” x 11” company profile with logo and photos in newsletter and equivalent on City website • One-time 1/4 page thank you ad in the Mountain Express with logo; same in newsletter • One newsletter article (all adopters in one article) • Logo listing in newsletter and on City website May through October • Logo listing in program guide • Three no-fee park reservations for company events • Tax deductible donation (consult with tax preparer) 	<ul style="list-style-type: none"> • Lions • Balmoral • McKercher • Foxmoor • Curtis • Deerfield • Echo Hill • Skate Park • Jimmy’s Garden • E.W. Fox Demo Garden 	<ul style="list-style-type: none"> • 36” x 24” sign at park entrance with Silver Leaf Adopter status, logo, contact information • One-time 1/4 page thank you ad in the Mountain Express with logo; same in newsletter • One newsletter article (all adopters in one article) • Logo listing in newsletter and on City website May through October • Logo listing in program guide • Two no-fee park reservations for company events • Tax deductible donation (consult with tax preparer)

Adopters choose at least two activities from the following list, with one choice being a weekly activity. Weekly activities are conducted for the entire park season, approximately May through October. Adopters may suggest weekly or other activities not listed below, subject to city approval.

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| • Weekly mowing and trimming of turf | • Spring cleanup of park grounds |
| • Weekly weeding and deadheading | • Fall sprinkler system blow out |
| • Weekly park irrigation management (Keefer Park only) | • Fall City-provided or approved fertilizer application |
| • Seasonally trim and prune shrubs and perennials | • Spring City-provided or approved fertilizer application |

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