



FOR IMMEDIATE RELEASE  
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## Mayor Burke Selects New City Administrator

### Lisa Horowitz to be Promoted from Community Development Director

(Hailey, Idaho) - Hailey Mayor Martha Burke is pleased to announce her selection of Lisa Horowitz as Hailey's new City Administrator. Horowitz has served the City of Hailey in the role of Community Development Director since January 2015. Mayor Burke stated, "I have always considered it important to 'hire from within' and with Lisa's experience and talent, we had the perfect candidate for the job. I look forward to working with Lisa in her new role with the City."

Horowitz is well-experienced in local government and carries a Bachelors of Landscape Architecture from the University of Illinois. She has worked for three decades in a variety of progressively responsible positions spanning city, county and state government. Nineteen years of her career have been spent in local governments in Blaine County, including the City of Hailey. Career highlights include:

- Steering Hailey over the last eight years of the great recession and into a period of high development activity.
- Navigating complex annexations for Hailey with substantial open space protection and great strides in workforce housing.
- Serving at the City of Ketchum over two different time periods, including a major comprehensive plan update, reduction in scale of downtown buildings and additional hillside protections.
- Broad consulting career that included public and private planning projects in Montana and Idaho, with numerous projects in Whitefish, Montana.
- Twenty years of partnerships and working relationships in Blaine County resulting in many rewarding projects throughout the County.
- Growth management planning in the greater Seattle metro area during a time of strong collaboration between the 30 cities in King County.

Horowitz said, "I have greatly enjoyed my local government service, and in particular my last eight years at the City of Hailey. As a long-time Hailey resident, I am deeply committed to the well-being of this community, and I look forward to serving in the capacity of City Administrator. Hailey is a special town and I am committed to working with our community to foster our great assets and lifestyle."

Horowitz will benefit from working together with the retiring city administrator for the next two months as part of an orderly and seamless transition plan. Horowitz will assume City Administrator duties effective April 1, 2022.

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