

REGULAR MEETING HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

REGULAR MEETING

Tuesday, October 11, 2022 at 3:30 PM

To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/686570877>

You can also dial in using your phone.

(For supported devices, tap a one-touch number below to join instantly).

United States: +1 (872) 240-3212

One-touch: tel:+18722403212,,686570877#

Access Code: 686-570-877

Call to Order

New Business

- 1) Introduce Lee Dabney
- 2) Time Travel Ideas for the Elm Street Phone Booths
- 3) Sage School Mural
 - a) Keefer Park
 - b) Theme Presentation
 - c) Commission Feedback

Old Business, In-Progress & Status Reports

- 1) Meeting Minutes from 8/2 and 9/6 -- **Action Item**
- 2) Hop Porter Park Mural Schedule & Community Outreach
- 3) Elm Street Phone Booths for School Children
- 4) Utility Box Wrap showcasing Diversity
- 5) Review potential FY23 Projects

Possible Discussion Topics for next Agenda (October 11, 2022 at 3:30pm)

- 1) Set FY23 Project Priorities and Budget
- 2) Review the City's Mural Guidelines

Adjourn

Time Travel Art Piece for the Elm Street Phone Booths

Inspiration:

- Connecting with people of the past through imaginary and emotive 'phone calls'
 - Phone booth art installations to help people grieve their loved ones lost in:
 - 9/11, New York: <https://www.youtube.com/watch?v=1aHaINzkbng>
 - the 2011 tsunami and earthquake, Japan: <https://www.thisamericanlife.org/597/one-last-thing-before-i-go-2016/act-one>
- Children's imaginary play with phones:
 - The 'tattle phone': <https://www.thisamericanlife.org/672/no-fair>



Is this art?

- Aligns with the spontaneous, curious, and inclusive nature of public/street art
- Opportunity to foster connections between present day and past school children through imaginative phone conversations
 - Quotes from Gwen:
 - 'A place where history is today for tomorrow's listener'
 - 'Making an emotional connection with someone is the definition of art'

Sage School Mural at the two Keefer Park Bathrooms

Curriculum theme: 'art as a way to communicate social issues'

#1, North



#2, South



SPECIAL MEETING OF THE HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION

Tuesday, August 2, 2022 at 3:30 PM

To be held at Hailey City Hall and virtually via GoTo Meeting

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Present: Michele Johnson, Carol Waller, Toni Whittington, Gwen Mesce, Kristin Anderson, Herbert Romero, Frank Rowland **Staff:** Robyn Davis, Cece Osborn

1. Phone Booth Project

- Pavers
 - o Public Works
 - Approved
 - Design: to extend the curb in a diagonal section
 - o Cost
 - Quote from Del Angels ~2,000
 - o Installation
 - 3 day duration
 - Trying to coincide the timing with painting the booths
 - o **Motion to approve the Del Angels quote for about \$2,000**
 - **Waller motions, Rowland seconds, all in favor**
 - **3:41 pm**
- Painting
 - o Schedule
 - Soon after August 8
 - o Color
 - Multiple fire-engine red colors to choose from
 - o Doors
 - Need doors at some point
 - Let's mount them first, then put on doors
- Securing the booths onto the pavers

- City may have time to do it in October
- Photos
 - Choose 12 from the packet
 - Discussion of collage
 - Keep it Hailey-centric, less Sun Valley
 - Mallory collection at the Hailey Library
 - Frank provide the reference number
- 2. Budget
- 3. General plan, rounded numbers
 - a. Unexpended balance cannot be carried over
 - b. Any excess from phone booths and utility box projects will go to deposit for mural artist
- 4. Utility Box
 - a. Photos of Diversity in the WRV
 - i. Mexican and Peruvian photos
 - 1. Romero will reach out to families
 - b. Also wrap the little white box if we have the approval, money, and photos
- 5. Mural
 - a. Why just the south wall?
 - b. Method
 - i. Green background
 - ii. Poo proposed the plywood method
 - iii. Toni thinks that we should not use the plywood method
 - 1. Could be temporary
 - iv. How do we make the wall smooth to accommodate Poo's style?
 - v. A different style mural would be more appropriate for the textured wall
 - vi. Or, change the wall to accommodate Poo's style
 - vii. Method influences materials, materials influences cost
 - viii. Romero's artist – John Estrada
 - ix. Collaboration between Poo and Romero's artist
 - c. Next steps
 - i. John Estrada to do a site visit and report back about availability, design, and quote
 - ii. Toni to communicate with Poo about flexibility on method and willingness to collaborate with another artist
 - iii. Make a decision before Aug. 22nd or Sept. 12th City Council Meeting
- 6. **Motion to approve the 7/12/22 Meeting Minutes**
 - a. **Whittington motions, Anderson seconds, all in favor except for Rowland who was absent and abstains**
 - b. **4:25pm**
- 7. Discussion of future items
 - a. Plaques to be purchased in FY23 with maintenance budget, which doesn't expire
 - b. The Sage School Mural
 - i. Possible location: Sturtevant's building
 - ii. General theme: Social justice

- iii. Design to be determined collaboratively between students, adjacent businesses, property owner, commission, and city
 - c. Mural guidelines
 - i. Gwen: Boise has mural guidelines, we should adopt our own
 - ii. Maintenance needs to be a part of the guidelines
 - 1. Owl Mural needs to be sealed
 - 2. We can use maintenance money for this
- 8. **Motion to Adjourn**
 - a. **Whittington motions, Romero seconds**
 - b. **4:38pm**

SPECIAL MEETING HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

SPECIAL MEETING
Tuesday, September 6, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

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Access Code: 686-570-877

Present: Michele Johnson, Toni Whittington, Gwen Mesce, Herbert Romero, Susan Giannettino **Staff:**
Robyn Davis, Cece Osborn

3:35 pm Johnson calls the meeting to order

1) Hop Porter Park Bathroom Mural Design by John Zender Estrada – **Action Item**

- a) Staff presents the evolution of the design
- b) The Commission likes it!
- c) If possible, the Commission would like Estrada to add a small photographable butterfly to the front wall for children to stand in front of (beside the adult-sized butterfly)
- d) Mesce expressed considerations:
 - This is a lot of money to spend on a project to be completed by someone who does not live in Hailey.
 - The budget item amounts to about 50% of the annual budget.
- e) Responses to Mesce's considerations:
 - Involve local artists
 - Local artists have been involved in the design-making process, and can continue to be involved.
 - Estrada can share his mural methods and techniques with local artists, some of which have already expressed a desire to learn from Estrada
 - Purchase supplies locally
 - HAHPC can ask Estrada to purchase supplies locally
 - Estrada is helping us
 - We could not find anyone else who was available to paint on the walls
 - Estrada has been involved and has given much to the Hailey community; although his travel costs are high, his labor costs are low
- f) Conclusion:

- Use the mural process to engage local artists, hopefully drawing in more local artists into our awareness and supporting local artists with the knowledge and tools needed to execute murals
- Use the unveiling process to engage the children and celebrate Dia de los Muertos

4:17 pm Commissioner Giannettino motions to approve John Zender Estrada’s mural design and quote for \$3,800; Commissioner Whittington seconds; all vote in favor

2) Review budget proposed by staff

- a) Staff presented the various items and descriptions
- b) Phone Booths
 - The Commission agreed on the \$1,050 panel option for the phone booths
 - Bengal Works says that it is necessary to replace the existing panels with new ones that are not dented
 - For the panels, Bengal Works recommends UV-resistant wraps as opposed to printing photos on a substrate
 - Creative idea:
 - Commissioner Mesce floated a ‘time travel’ idea involving future additions (like a phone on the inside of the phone booth) that would allow for imaginative play related to the theme of Hailey school children through the ages

3) Project spending – **Action Item**

4:17 pm Commissioner Giannettino motions to approve the proposed expenses as they are laid out in the Budget updated on September 6, 2022; Commissioner Whittington seconds; all vote in favor

4) Fall gatherings associated with the projects

- a) Storytelling & unveiling the phone booths and utility boxes
 - Aiming for November dates
 - Intention:
 - to invite people and organizations involved in hunting down historic photos
 - welcome storytelling space
 - use the new Town Center West building to gather and stay war, after visiting the art projects
- b) Hop Porter Park bathroom mural painting and Dia de los Muertos
 - Across the month of October
 - For fear of unpredictable fall/winter weather, do not plan one big event. Achieve the above goals over several flexible dates.

Old Business, In-Progress & Status Reports

- 1) Approve August meeting minutes in October
- 2) Phone booth project status

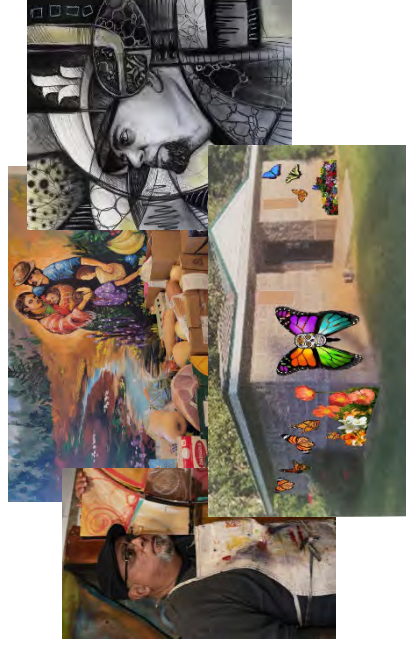
- a) They are being painted by Impact Auto Body right now!
- b) Decide what to do with the top panels over e-mail.
- 3) Next steps with the Hop Porter Park bathroom mural
 - a) Establish dates with John Zender Estrada over e-mail.
 - b) Plan community events with Commissioners over e-mail.
- 4) Thank you cards
 - a) We will save the cards for additional Commissioners to sign.
- 5) See you later Susan!
 - a) A big thank you to Susan and all her hours of service to the City of Hailey. And, thank you for sending us Kristin!

4:35 pm Commissioner Mesce motions to adjourn the meeting; Commissioner Romero seconds; all vote in favor



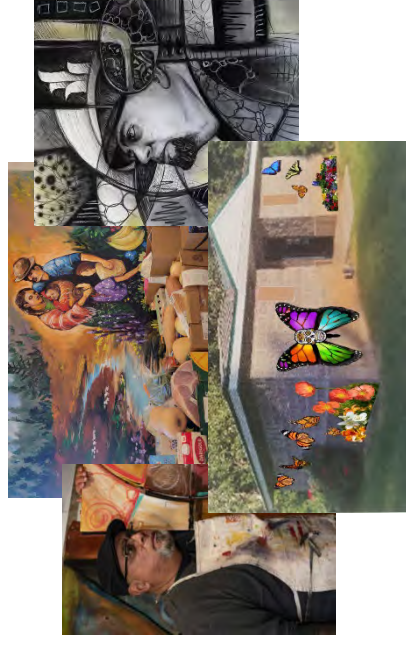
LOCAL ARTISTS

Come watch, learn from, and help John Zender Estrada, as he paints a Día de Los Muertos mural on the Hop Porter Park bathroom building!



ARTISTAS LOCALES

Únase a nosotros para ver, aprender de y ayudar a John Zender Estrada, mientras pinta un mural del Día de los Muertos en el edificio de baños en Parque Hop Porter.



When: Friday, October 21st 1 – 4pm
Where: Hop Porter Park

What to wear: Dress for cold weather and painting!

¿Cuándo? viernes el 21 de octubre 1- 4pm en la tarde
¿Dónde? El Parque Hop Porter
¿Que debería vestir? ¡Vístete para el frío y para pintar!

For more information, call or e-mail Cece Osborn at the City of Hailey
208.788.9815 x 2019 | cece.osborn@haileycityhall.org

Para obtener más información, llame o envíe un correo electrónico a Cece Osborn en la ciudad de Hailey
208.788.9815x2019 | cece.osborn@haileycityhall.org

Thank you to the Hailey Arts & Historic Preservation Commission!

¡Gracias a la Comisión de Preservación Histórica y de las Artes de Hailey!

Potential FY23 Projects		
<i>Medium</i>	<i>Details</i>	<i>Cost</i>
Mural	Town Center West River Street frontage	\$\$-\$\$\$
Sculpture	Northwest corner of Croy and Main Street, collaborate with the Hailey Public Library	\$\$\$
Installation	Phone booth time travel	\$
Plaques	For all existing Public Art	\$\$ - Maintenance budget?
Administration	Mural guidelines & logistics	N/A