REGULAR MEETING
HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

REGULAR MEETING
Tuesday, October 11, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/686570877
You can also dial in using your phone.
(For supported devices, tap a one-touch number below to join instantly).
United States: +1 (872) 240-3212
One-touch: tel:+18722403212,,686570877#
Access Code: 686-570-877

Call to Order

New Business
1) Introduce Lee Dabney

2) Time Travel Ideas for the Elm Street Phone Booths

3) Sage School Mural
   a) Keefer Park
   b) Theme Presentation
   c) Commission Feedback

Old Business, In-Progress & Status Reports

1) Meeting Minutes from 8/2 and 9/6 -- Action Item
2) Hop Porter Park Mural Schedule & Community Outreach
3) Elm Street Phone Booths for School Children
4) Utility Box Wrap showcasing Diversity
5) Review potential FY23 Projects

Possible Discussion Topics for next Agenda (October 11, 2022 at 3:30pm)

1) Set FY23 Project Priorities and Budget
2) Review the City’s Mural Guidelines

Adjourn
Time Travel Art Piece for the Elm Street Phone Booths

Inspiration:

- Connecting with people of the past through imaginary and emotive 'phone calls'
  - Phone booth art installations to help people grieve their loved ones lost in:
    - 9/11, New York: https://www.youtube.com/watch?v=1aHaINzkbng
    - the 2011 tsunami and earthquake, Japan: https://www.thisamericanlife.org/597/one-last-thing-before-i-go-2016/act-one
- Children's imaginary play with phones:
  - The 'tattle phone': https://www.thisamericanlife.org/672/no-fair

Is this art?

- Aligns with the spontaneous, curious, and inclusive nature of public/street art
- Opportunity to foster connections between present day and past school children through imaginative phone conversations
  - Quotes from Gwen:
    - 'A place where history is today for tomorrow's listener'
    - 'Making an emotional connection with someone is the definition of art'
Sage School Mural at the two Keefer Park Bathrooms

Curriculum theme: 'art as a way to communicate social issues'

#1, North

#2, South
SPECIAL MEETING OF THE
HAILEY ARTS AND HISTORIC PRESERVATION
COMMISSION

Tuesday, August 2, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/686570877
You can also dial in using your phone.
(For supported devices, tap a one-touch number below to join instantly).
United States: +1 (872) 240-3212
One-touch: tel:+18722403212,,686570877#
Access Code: 686-570-877

Present: Michele Johnson, Carol Waller, Toni Whittington, Gwen Mesce, Kristin Anderson, Herbert Romero, Frank Rowland Staff: Robyn Davis, Cece Osborn

1. Phone Booth Project
   - Pavers
     o Public Works
       ▪ Approved
       ▪ Design: to extend the curb in a diagonal section
     o Cost
       ▪ Quote from Del Angels ~2,000
     o Installation
       ▪ 3 day duration
       ▪ Trying to coincide the timing with painting the booths
     o Motion to approve the Del Angels quote for about $2,000
       ▪ Waller motions, Rowland seconds, all in favor
       ▪ 3:41 pm
   - Painting
     o Schedule
       ▪ Soon after August 8
     o Color
       ▪ Multiple fire-engine red colors to choose from
     o Doors
       ▪ Need doors at some point
       ▪ Let’s mount them first, then put on doors
   - Securing the booths onto the pavers
City may have time to do it in October

Photos
- Choose 12 from the packet
- Discussion of collage
- Keep it Hailey-centric, less Sun Valley
- Mallory collection at the Hailey Library
  - Frank provide the reference number

2. Budget
3. General plan, rounded numbers
   a. Unexpended balance cannot be carried over
   b. Any excess from phone booths and utility box projects will go to deposit for mural artist

4. Utility Box
   a. Photos of Diversity in the WRV
      i. Mexican and Peruvian photos
         1. Romero will reach out to families
   b. Also wrap the little white box if we have the approval, money, and photos

5. Mural
   a. Why just the south wall?
   b. Method
      i. Green background
      ii. Poo proposed the plywood method
      iii. Toni thinks that we should not use the plywood method
         1. Could be temporary
      iv. How do we make the wall smooth to accommodate Poo’s style?
      v. A different style mural would be more appropriate for the textured wall
      vi. Or, change the wall to accommodate Poo’s style
      vii. Method influences materials, materials influences cost
      viii. Romero’s artist – John Estrada
      ix. Collaboration between Poo and Romero’s artist
   c. Next steps
      i. John Estrada to do a site visit and report back about availability, design, and quote
      ii. Toni to communicate with Poo about flexibility on method and willingness to collaborate with another artist
      iii. Make a decision before Aug. 22nd or Sept. 12th City Council Meeting

6. Motion to approve the 7/12/22 Meeting Minutes
   a. Whittington motions, Anderson seconds, all in favor except for Rowland who was absent and abstains
   b. 4:25pm

7. Discussion of future items
   a. Plaques to be purchased in FY23 with maintenance budget, which doesn’t expire
   b. The Sage School Mural
      i. Possible location: Sturtevant’s building
      ii. General theme: Social justice
iii. Design to be determined collaboratively between students, adjacent businesses, property owner, commission, and city

c. Mural guidelines
   i. Gwen: Boise has mural guidelines, we should adopt our own
   ii. Maintenance needs to be a part of the guidelines
      1. Owl Mural needs to be sealed
      2. We can use maintenance money for this

8. Motion to Adjourn
   a. Whittington motions, Romero seconds
   b. 4:38pm
SPECIAL MEETING
HAILEY ARTS & HISTORIC PRESERVATION COMMISSION

SPECIAL MEETING
Tuesday, September 6, 2022 at 3:30 PM
To be held at Hailey City Hall and virtually via GoTo Meeting

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/686570877
You can also dial in using your phone.
(For supported devices, tap a one-touch number below to join instantly).
United States: +1 (872) 240-3212
One-touch: tel:+18722403212,,686570877#
Access Code: 686-570-877

Present: Michele Johnson, Toni Whittington, Gwen Mesce, Herbert Romero, Susan Giannettino Staff: Robyn Davis, Cece Osborn

3:35 pm Johnson calls the meeting to order

1) Hop Porter Park Bathroom Mural Design by John Zender Estrada – Action Item
   a) Staff presents the evolution of the design
   b) The Commission likes it!
   c) If possible, the Commission would like Estrada to add a small photographtable butterfly to the front wall for children to stand in front of (beside the adult-sized butterfly)
   d) Mesce expressed considerations:
      • This is a lot of money to spend on a project to be completed by someone who does not live in Hailey.
      • The budget item amounts to about 50% of the annual budget.
   e) Responses to Mesce’s considerations:
      • Involve local artists
         • Local artists have been involved in the design-making process, and can continue to be involved.
         • Estrada can share his mural methods and techniques with local artists, some of which have already expressed a desire to learn from Estrada
      • Purchase supplies locally
         • HAHCPC can ask Estrada to purchase supplies locally
      • Estrada is helping us
         • We could not find anyone else who was available to paint on the walls
         • Estrada has been involved and has given much to the Hailey community; although his travel costs are high, his labor costs are low
   f) Conclusion:
• Use the mural process to engage local artists, hopefully drawing in more local artists into our awareness and supporting local artists with the knowledge and tools needed to execute murals
• Use the unveiling process to engage the children and celebrate Dia de los Muertos

4:17 pm Commissioner Giannettino motions to approve John Zender Estrada’s mural design and quote for $3,800; Commissioner Whittington seconds; all vote in favor

2) Review budget proposed by staff
   a) Staff presented the various items and descriptions
   b) Phone Booths
      • The Commission agreed on the $1,050 panel option for the phone booths
      • Bengal Works says that it is necessary to replace the existing panels with new ones that are not dented
      • For the panels, Bengal Works recommends UV-resistant wraps as opposed to printing photos on a substrate
      • Creative idea:
         • Commissioner Mesce floated a ‘time travel’ idea involving future additions (like a phone on the inside of the phone booth) that would allow for imaginative play related to the theme of Hailey school children through the ages

3) Project spending – Action Item

4:17 pm Commissioner Giannettino motions to approve the proposed expenses as they are laid out in the Budget updated on September 6, 2022; Commissioner Whittington seconds; all vote in favor

4) Fall gatherings associated with the projects
   a) Storytelling & unveiling the phone booths and utility boxes
      • Aiming for November dates
      • Intention:
         • to invite people and organizations involved in hunting down historic photos
         • welcome storytelling space
         • use the new Town Center West building to gather and stay warm, after visiting the art projects
   b) Hop Porter Park bathroom mural painting and Dia de los Muertos
      • Across the month of October
      • For fear of unpredictable fall/winter weather, do not plan one big event. Achieve the above goals over several flexible dates.

Old Business, In-Progress & Status Reports

1) Approve August meeting minutes in October
2) Phone booth project status
a) They are being painted by Impact Auto Body right now!
b) Decide what to do with the top panels over e-mail.

3) Next steps with the Hop Porter Park bathroom mural
   a) Establish dates with John Zender Estrada over e-mail.
   b) Plan community events with Commissioners over e-mail.

4) Thank you cards
   a) We will save the cards for additional Commissioners to sign.

5) See you later Susan!
   a) A big thank you to Susan and all her hours of service to the City of Hailey. And, thank you for sending us Kristin!

4:35 pm Commissioner Mesce motions to adjourn the meeting; Commissioner Romero seconds; all vote in favor
LOCAL ARTISTS

Come watch, learn from, and help John Zender Estrada, as he paints a Día de Los Muertos mural on the Hop Porter Park bathroom building!

**Where:**
Hop Porter Park

**What to wear:**
Dress for cold weather and painting!

**When:**
Friday, October 21st
1 – 4pm

For more information, call or e-mail Cece Osborn at the City of Hailey
208.788.9815 x 2019 | cece.osborn@haileycityhall.org

Thank you to the Hailey Arts & Historic Preservation Commission!

ARTISTAS LOCALES

Únase a nosotros para ver, aprender de y ayudar a John Zender Estrada, mientras pinta un mural del Día de los Muertos en el edificio de baños en Parque Hop Porter.

**¿Cuándo?**
viernes el 21 de octubre
1- 4pm en la tarde

**¿Dónde?**
El Parque Hop Porter

Para obtener más información, llame o envíe un correo electrónico a Cece Osborn en la ciudad de Hailey
208.788.9815x2019 | cece.osborn@haileycityhall.org

¡Gracias a la Comisión de Preservación Histórica y de las Artes de Hailey!
<table>
<thead>
<tr>
<th>Medium</th>
<th>Details</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mural</td>
<td>Town Center West River Street frontage</td>
<td>$$-$$$$</td>
</tr>
<tr>
<td>Sculpture</td>
<td>Northwest corner of Croy and Main Street, collaborate with the Hailey Public Library</td>
<td>$$$$</td>
</tr>
<tr>
<td>Installation</td>
<td>Phone booth time travel</td>
<td>$</td>
</tr>
<tr>
<td>Plaques</td>
<td>For all existing Public Art</td>
<td>$$ - Maintenance budget?</td>
</tr>
<tr>
<td>Administration</td>
<td>Mural guidelines &amp; logistics</td>
<td>N/A</td>
</tr>
</tbody>
</table>