



FOR IMMEDIATE RELEASE
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City of Hailey Launches New Housing Committee after successful ballot measure

On May 16, 2023, Hailey voters passed a reallocation of the “1% for Air Local Option Tax, allocating .5% of that tax for housing for “Hailey citizens and workers who are housing-burdened” and .5% of that tax for “maintaining and increasing commercial air service”. This ballot measure passed by 85% of those who voted in Hailey. The tax will remain in effect until 2050. This year, the tax would generate approximately \$78,500 for housing. Background on the tax can be found [here](#).

Hailey Mayor Martha Burke pledged that, if the tax passed, she would propose a public process to engage Hailey citizenry as to how the new tax dollars should be spent. To that end, the Mayor is calling for names to be submitted for a new Hailey Housing Committee, with a goal of creating a 5-7 member community that represents our community diversity. Interested citizens should submit a letter of interest within the next 30 days to Lisa Horowitz, Hailey City Administrator at lisa.horowitz@haileycityhall.org.

“I am thrilled that the Hailey community has voted to create a new revenue stream for Hailey housing, Housing is one of the most critical issues facing our town today. I am looking forward to working with the citizens committee to bring a recommendation to the City Council as to the types of expenditures that are of top-priority for these funds.”