HAILEY STATE OF THE CITY

PEACE

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To the Community:

As your Mayor, I am pleased to present to you my 2024 State of the City Report. Much like the President's State of the Union Address, Hailey's State of the City celebrates the community, recognizes accomplishments, identifies current challenges, and sets the stage for citywide goals for the year ahead.

COMMUNITY

Hailey is the greatest place I know to live and work,



and for one primary reason: the community. Our small size has allowed us to know each other as neighbors and to operate with a small-town, friendly approach. I value above all our sense of community and shared neighborly attitude. This year, we face national and international uncertainty. I place an emphasis on Hailey's role as a "Full-Service City". By that I mean the range of services we provide to our citizens by City staff, under policies for service provisions that are directly established by Hailey City Council.

Hailey has our own Police Department, Fire Department, Library, Road, Parks, Water, Wastewater, and full Utility Billing team. Few cities in our region directly offer such a wide array of services. As we look towards the future, we are exploring both our long-standing cultural independence as a Full-Service City and the efficiencies of combining services with other service providers.



FOURTH OF JULY PARADE - CAROL WALLER PHOTO

Hailey has a 100-year legacy and culture of providing these services across broad categories. I embrace community dialogue regarding consolidation of services, but I do not take these conversations lightly. Ultimately, my goals for Hailey are to continue high levels of service provision at a reasonable cost, and to ensure that Hailey citizens have direct input into policy decisions as to how each critical service is provided.

2023 HAILEY ACCOMPLISHMENTS

ACCOMPLISHMENTS ACROSS DEPARTMENTS:

- Hailey Downtown Master Plan: analysis, public survey and workshops; alternatives developed
- Hiring of the first Community Service Officer and implementation of new ticketing program/software
- Citywide Fee Schedule as part of municipal budget
- Continued competitive pay for city employees
- Salary Study of peer city compensation
- Prudent management of contracts for services
- Cloud-based budget platform for ease of use and community transparency
- Purchase of Tiny Home on Wheels and River Street Townhome for employee/community housing
- Regular and continuous outreach to the public via newsletter, social media, committees and boards

- Launch of Locals Only Housing Purchase Program with ARCH and successful permanent deedrestriction of two Hailey homes
- Executing community service provision within budget
- Regional planning efforts: ongoing participation in Fire/EMS planning; transportation and transit planning; housing, resort city issues
- Implementation of voter-approved 0.5% for Housing; 18-member Committee formed to make recommendations
- Implementation of voter-approved Aging Headworks Wastewater Bond
- Ongoing high value placed on partnerships: park adopters, nonprofits, service providers



HAILEY DOWNTOWN MASTER PLAN

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2023 HAILEY ACCOMPLISHMENTS (CONTINUED)

COMMUNITY DEVELOPMENT

- Citywide increase in community housing stock from 15% of our total stock in 2022 to 16% in 2023.
- New Housing Code and/or Code Amendments Adopted:
 - Established the Cottage Development Code
 - Established Co-Living Housing Development Code
 - Amended and Modernized Hailey's District Use Matrix
- Community Housing Units: negotiated 19 Community and/or Workforce Housing Units with private and public partnerships

- Businesses in Hailey: Served over 500 Businesses with licensing and inspections
- Building Permits: Assisted over 300 people with Building Permits, building and construction, and building inspections
- Successful integration of new Planning and Zoning Commissioners
- Consultant selected for 2024 Comprehensive Plan Update
- Completion of Housing Needs Assessment



HAILEY'S CITY-OWNED TINY HOME ON WHEELS - KIVITV PHOTO

2023 HAILEY ACCOMPLISHMENTS (CONTINUED)

SUSTAINABILITY

- Established new minimum tree planting requirements for Light Industrial District
- Joined ICLEI Local Governments for Sustainability as a formal member
- Project kick-off for the Hailey Climate Resilience Plan, with updated Greenhouse Gas Inventory
- Planning for installation of Pilot Food Compost Bins
- Participation in Earth Day
- Partnership with ERC on food waste composting at Hailey Live and Fourth of July

- Grants applied for: City Hall rooftop solar; Myrtle Street rebuild; Lions Park Pavilion
- City Sustainability Staff
 participating and leading two task
 forces for Blaine County's
 Sustainability Action Plan update:
 Waste and Circular Economy; and
 Land Use and Transportation
- Review of Development Projects: Encourage EV charging, wiring for conduit, or solar. Encouraging private developers and architects to take advantage of other creative, sustainable solutions (i.e., Idaho Power's Multifamily Rebate Program)



ERC RECYCLING DURING HAILEY ALIVE AT HOP PORTER PARK

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2023 HAILEY ACCOMPLISHMENTS (CONTINUED)

- Public restrooms remodeled and converted a staff bathroom to a family restroom
- Established a consistent marketing plan that includes weekly newsletters, social media posts, and dedicated space in Our Town
- Expanded youth and teen programming, adding weekly programming:
 - Baby/toddler story time
 - Creative language learning lab for English language learning
 - STEM/STEAM events
 - Teen crafts and games
- Youth Grants: \$3,000 After School Grant which hired bilingual teen interns to lead after-school learning
- \$30,000 Summer Reading Grant:
 - Hired two grant coordinators & teen interns to develop and lead summer programming for youth ages 0-18

- Summer enrichment program shared with Bellevue Public Library and Bloom truck
- Built permanent outdoor area for kids' mud kitchen
- Facilities Grant Awarded: funding to upgrade the main library and computer area
- Library visits and circulation exceeded 100,000 visits for the first time ever (not including Town Center West use)
- Teen Imagine Nation visits exceeded 11,000
- Town Center West usage quadrupled in 2023- 7,059 attendees/participants at 373 events
- Became an independent library after departing the Treasure Valley's Lynx Consortium
- Implemented Koha a new integrated library system with an interactive front-facing catalog and library app



HAILEY LIBRARY PHOTO

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2023 HAILEY ACCOMPLISHMENTS (CONTINUED)

POLICE DEPARTMENT

- Handled 10,751 calls for service;
 3,928 traffic stops; 824 citations; 234 vehicle crashes; 59 DUI's; 102 assault/battery; 114 theft/vandalism and 192 welfare checks
- Prioritized Officer and Support Staff mental health
- Accomplished an in-house Crisis Intervention Team Trainer; implemented Critical Incident Stress Management debriefs after critical calls for service; ten staff members and their significant others attended a First Responder weekend retreat for officer/couples

- Continued robust community outreach and building of trust and respect with the community
- Awarded a Federal COPS Grant for an additional Certified Officer
- Instrumental in the formation and hiring for the city's first ever Community Service Officer (CSO). The CSO position is budgeted through the Police, Public Works, and Community Development Departments, but primarily managed by and works out of the Police Department
- Provided Officers and staff the proper equipment, training, knowledge, and competitive pay to perform their duties effectively and safely



HAILEY CHIEF OF POLICE WITH BUSY BEE PRESCHOOL

2023 HAILEY ACCOMPLISHMENTS (CONTINUED)

FIRE DEPARTMENT

- Chief Officers finished the Chief Officer 1 and 2 training at the International Fire Chiefs training conference
- Filled the vacant Fire Inspector Position and the Maintenance/Quartermaster positions with two Firefighter/EMT's bringing the full-time staff up to five positions
- Continued the wildland deployment program, revenue from these efforts was approximately \$33,000
- Four new students graduated from the EMT class and became nationally registered EMT's

- Two students graduated from the engineering class to become State Certified Driver/Operators
- Four firefighters attended rope and high angle rescue class and purchased new rope rescue equipment, bringing our total to six rope rescue technicians, enough for a team. This team can serve new recreation opportunities in Hailey, such as the Quigley mountain bike park.
- Installation of Firefighter Tiny Home on Wheels, providing an affordable option for a firefighter to live on site and able to initiate a quicker response to emergency calls in the city
- Answered over 700 calls for service, including two structure fires that were contained with minimum damage to the property



FIRE DEPARTMENT TRAINING

PARKS

- Improved Parking at Heagle Park
- Heagle Volleyball court rebuild
- Successful partnership with the neighborhood on a Heagle Park Workday
- Hop Porter Park Syringa Workday in partnership with Kiwanis
- Successful Skate Park Workday with park users
- Keefer Soccer Field Rehab
- Hailey FC Lighting Soccer Club is partnering on the maintenance of park turf

- Replacement and repair of subsurface irrigation at along Woodside Boulevard
- Public outreach and design efforts regarding Downtown Master Plan Park Studies
- Wood River Land Trust and Lions Park Plan Partnership planning underway; play wave under study
- Kiwanis Tree Planting Grant Hailey Tree Committee
- Tree Projects
 - Distributed 300 saplings at Arbor Fest
 - Selected appropriate tree species for Downtown Master Plan with tree canopy vision in mind

2023 PARK ADOPTERS:

- WEBB LANDSCAPE
- CLEARWATER
 LANDSCAPING
- ARBORCARE RESOURCES
- G&G LANDSCAPING
- SUN VALLEY SERVICES
- WOOD RIVER BASEBALL
 ASSOCIATION
- HAILEY TREE COMMITTEE



HOP PORTER PARK

2023 HAILEY ACCOMPLISHMENTS (CONTINUED)

STREET DIVISION

- Study of pedestrian crossing options on Main Street
- Careful analysis of all downtown street typical sections as part of Downtown Master Plan
- Successful installation of the River Street Bike Path and restriping project
- Entire downtown core area chip sealed and fog sealed
- Purchase of a significant new snow blower
- Main Street repaved, and drive lanes narrowed /car door safety area increased, as per City Council direction
- Main Street Peace Banner rebuilt and reinstalled, an "iconic" Hailey project
- Purchase of first fully electric vehicle

WATER DIVISION

- Repaired all the leaks found in the 2022 city wide leak detection. Leaks repaired included 4 services and main repairs, 24 Fire hydrant repairs = 41.6 million gallons annually
- Fenced Quigley Tank with native colored security fencing designed to blend with the new trail
- Replace gas chlorine with liquid chlorine at River Steet Well and Northridge Well
- New truck fill station installed with better access and water billing capabilities
- Initiated Water Facility Planning study
- Replaced approximately 300 water meter registers



ALL ELECTRIC FORD LIGHTNING

2023 HAILEY ACCOMPLISHMENTS (CONTINUED)

WASTEWATER DIVISION

- Successful passage of the Aging Facility Wastewater Headworks bond by 89.3% voter approval, allowing for forward progress on planning and design
- Successfully repaired a major piece of equipment within the Sequencing Batch Reactor
- Installed and completed the new UV lights which advances the Water Reuse Program

- Installed and integrated a new program for running the biological process that was over 20 years old
- Completed the Compost Pilot project with Winn compost, with compost successfully resold to the community
- Processed 220.5 million gallons of sewage
- Exceed state standards: 99.6% Total Suspended Solids removal, 99.2% Biological Oxygen Demand removal; 85% is required by state standards



WASTEWATER TREATMENT PLANT

2023/2024 MAYOR AND COUNCIL BUDGETARY GOALS

MAYOR AND COUNCIL VISION:

An environmentally and economically sustainable town/community/city with a safe, fun, and equitable approach to family-friendly living. It blends together our love for quirky mountain living, recreation, and a small-town lifestyle with cultural excellence and biodiversity/diversity.

The Council and I established some goals last spring as we adopted our FY 23/24 budget:

- **Housing** Attract and retain a socioeconomically diverse, functioning/working community.
- **Employees** Create a foundation of hardworking people that care for/take care of our community and thrive in the workplace.
- **Transportation** Have clean and safe streets that support all modes of transport throughout all four seasons with emphasis on bikes, pedestrians, and public transportation in order to achieve a well-connected community.
- Environment Create a vibrant, resilient community that values clean water, clean air, dark skies, healthy wildlife and a sustainable climate.
- **Infrastructure** Provide essential services and ensure our facilities and community areas are up-to-date and able to accommodate growth.
- Feel/Identity Use our unique identity to maintain and enhance what we are today and to guide our future.



HAILEY TURKEY TROT - CAROL WALLER PHOTO

GOAL OBSERVATIONS:

HOUSING

GOAL: Attract and retain a socio-economically diverse, working community. The cost of housing in our town remains dangerously high.

Hailey has always been a community where our workforce can afford to rent or buy. We are currently at a tipping point which may fundamentally change the character of our community. The Council and I have made housing a top priority in housing through our municipal budget. This was furthered in 2023 by an 85% positive vote regarding 0.5% for housing Local Option Tax. We have continued to negotiate with new developments regarding the provision of workforce housing. I am pleased that our **community housing numbers increased in 2023 from 15% to 16% of our total housing stock.**

EMPLOYEES

GOAL: Create a foundation of hardworking people that care for/take care of our community and thrive in the workplace.

I remain proud of our staff team and the work that they do. They readily embrace the ethic of the Council; they are responsive to citizens; creative and hard-working. We continue to do a lot with little. Hailey city government is a great place to work.

TRANSPORTATION

GOAL: Have clean and safe streets that support all modes of transport throughout all four seasons with emphasis on bikes, pedestrians, and public transportation in order to achieve a well-connected community.

We continue to make progress on multimodal projects: completion of pathways; keeping pathways clear of snow and vehicles year-round; funding and support for Mountain Rides; participation in regional conversations regarding the future of Highway 75. A cornerstone of this effort is the adoption of the Hailey Downtown Master Plan, which will guide our streetscapes, parking and circulation for years to come. I am very proud of this planning effort and look forward to implementation of the many visionary projects in the Downtown Master Plan.



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BIKE TO SCHOOL & WORK DAY

GOAL OBSERVATIONS:



HAILEY ALIVE BIKE PARK

ENVIRONMENT

GOAL: Create a vibrant, resilient community that values clean water, clean air, dark skies, healthy wildlife and a sustainable climate.

We have made excellent progress on our local and regional climate projects, as listed in our accomplishments. Sustainability and climate protection remain one of our top priorities. These values will be imbedded in the work of updating our Comprehensive Plan, and the development of a Hailey Climate Action Plan.

INFRASTRUCTURE

GOAL: Provide essential services and ensure our facilities and community areas are up-to-date and able to accommodate growth.

Hailey has its our own Police Department, Fire Department, Library, Roads, Parks, Water, Wastewater, and full Utility Billing team. Few cities in our region directly offer such a wide array of services. As we look towards the future, we are exploring both our long-standing cultural independence as a Full-Service City and the efficiencies of combining services with other service providers. I remain committed to high levels of service, and I will request voter input on any property tax increases or other significant costs as options unfold for the future.

FEEL/IDENTITY

GOAL: Use our unique identity to maintain and enhance what we are today and to guide our future.

Our unique character threads through everything that we do! We are growing, but we are growing thoughtfully and with intention. Rest assured that keeping the "Hailey" in Hailey is one of my top priorities.

CURRENT CHALLENGES

2023 WAS A STEADY ECONOMIC YEAR IN HAILEY; ONE WITH CONTINUED GROWTH AND GAINS TOWARDS OUR GOALS. WE CONTINUE TO DO A LOT WITH A SMALL STAFF TEAM. CHALLENGES WE FACE INCLUDE:

KEEPING A WATCHFUL EYE ON OUR REVENUE PERFORMANCE

Our municipal budget has been steady and strong since the decline of the pandemic. Local Option Tax and property taxes have remained steady. Building permit revenues, while up over 2020 and 2021, did not reach the peak high of 2022 in the past year. Construction costs remain very high, which, coupled with high interest rates, have dampened construction activity and new home building. I will continue to keep a watchful eye on our municipal revenues as we build our FY 24/25 budget.

NATIONAL AND WORLDWIDE UNCERTAINTY

We are living in a period of great national and international uncertainty. Worldwide war and unrest impact our sense of peace and prosperity. Cities across the country continue to grapple with immigration impacts. The predictions of a national recession have lessened. What does this mean to us in Hailey? It means that many of us are choosing to "lean in" and focus on local issues that are under our control. Local governance and community conversation are all the more important in times of uncertainty. I plan to keep the dialogue going on our municipal activities throughout the year.

LABOR SHORTAGES: STAFF RECRUITMENT VERSUS CONTRACTS FOR SERVICES.

While we are well-staffed in many of our essential departments, we have had great difficulty in both recruitment and retention in streets and parks. This means we are operating at limited capacity to plow the streets, clean the sidewalks, empty trash, clean the restrooms and maintain our beautiful parks. We have reluctantly turned to contracts for services in areas where we cannot adequately staff. It remains one of my top priorities to meet our citizens' expectations in caring for parks, playgrounds and other assets. Contracts for services cost more, plain and simple. We continually evaluate what we can accomplish "in house" and where contracts might better meet the community needs and values.

HALLOWEEN HOOPLA

BROADENING INCOME INEQUALITY AND CONTINUED HIGH HOUSING COSTS

The cost of housing in our town is at dangerously high levels. Hailey has always been a community where our workforce can afford to rent or buy. We are currently at a tipping point which may fundamentally change the character of our community. While we are aggressively working on housing issues, income inequality continues to grow.

WHAT DO WE WANT TO BE WHEN WE GROW UP: REGIONAL VERSUS LOCAL SERVICE PROVISION

Hailey has a 100-year legacy of being a "Full-Service City". I am proud of each of our departments, and the way they serve our citizens and keep them safe. At the same time, Hailey is actively engaging in regional conversations regarding service provision, most notably Fire and EMS. I am fully engaged in these conversations, and I support ongoing study and analysis. I urge careful and deliberate actions with a goal of ensuring equal or better levels of service for our community. I would plan to ask the voters for their input on any change that increases property taxes or adds other significant costs.



CAROL WALLER PHOTO

LEGISLATIVE AND ADMINISTRATION

CLARITY OF DIRECTION AND PARTNERSHIP

Take leadership direction from the Mayor and Council, continuing to accomplish creative and sustainable solutions with our small, talented staff pool. Promote a culture that values ongoing teamwork, both internally and with project partners: other local governments, nonprofits and others.

CAREFUL BUDGETING

Hailey's current financial status is strong. Continue to use caution in the annual budgeting process, particularly with the addition of new staff. Keep a strong focus on the need to provide essential public services.

OUTREACH AND TRANSPARENCY

Continue to improve upon user-friendly outreach tools such as newsletters, social media, website. Solidify a culture within city government of responsiveness to the public and "small-town friendliness". Strive for transparency in decision-making.

BUILDING NEEDS

Hailey will plan strategically as to our building assets. The Hailey Fire Station is aging and should be studied for expansion or replacement. This study is needed with or without consolidation. Similarly, we are outgrowing our Library and need to look towards the future in order to continue to serve the community. Lastly, we need to fully own our Police Station, which is partially owned by the National Guard Armory.



TURKEY TROT CAROL WALLER PHOTO

COMMUNITY DEVELOPMENT

LAUNCH COMPREHENSIVE PLAN UPDATE THAT WILL CONTINUE TO INFORM AND/OR ADDRESS:

- Community, local, and/or workforce housing citywide.
- Our efforts and progress toward local and regional sustainability and climate protection.
- Expansion of diversity, equity, inclusion, and belonging in Hailey.

CONTINUE TIMELY BUILDING PERMIT AND BUSINESS LICENSING PROCESSES

PUBLISH A HAILEY RESILIENCE ACTION PLAN

RESIDENT FIRST APPROACH

With the polarization of COVID, we continue to lead with a 'resident-first' approach. Continue to develop policies with community rather than for the community, which in turn, builds community



HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION WITH NEWLY INSTALLED "PROSPERITY STATE OF THE CITY 18 MOUNTAIN" ON MAIN STREET

HAILEY PUBLIC LIBRARY

PEOPLE

- Spanish-speaking staff member
- Create Succession Plan & Staff Development Plan
- Expand teen internship program

FACILITIES

Remodel computer lab area and update furniture & work areas in the main library

SYSTEMS

Formalize our partnership with Community Library & Bellevue Public Library



HAILEY LIBRARY PHOTO

PUBLIC WORKS



- Street light painting project, Main Street
- Old Town Chip seal project.
- Woodside Bike Path reseal project.
- Pedestrian safety: RRFB Retro fit project
- Sustainable pathways: Fox Acres Bike Path re-pavement project
- Ongoing upkeep: 4th Ave, Laurelwood and Fox Acres, will have one full block repaved

WASTEWATER

- Complete design and bidding of new Headworks building
- Collection system mapping, camera, repair and cleaning as systematic improvements
- Increase our depth of knowledge through the development of professional licenses for staff

WATER

- Complete the lead and copper service line inventory
- Build and move into new office and shop building
- Install a new municipal well in Sunbeam Subdivision
- Partner with the city's new Community Service Officer on odd/even watering violations

PARKS

- Park planning and development
- Prioritize conservation and sustainability initiatives
- Staff recruitment
- Identify and prioritize staff training and certification

RIVER STREET PATHWAY

POLICE & FIRE

POLICE

- Remain near or at full staffing: Hailey Police has been fully staffed since December 2022
- Continue bilingual staffing: currently 5 of our 16 police staff members are fluent in Spanish.
- Community outreaches that appeal to new residents.
- Explore funding a new or updated camera system and Tasers, body worn cameras and dashcams
- Continue to implement DataTicket ticketing system and community outreach on enforcement matters

FIRE

- Continue working with the other valley departments to combine services to enhance service delivery to the citizens. This will be accomplished by working with the county consolidation group and the support of our citizens.
- Focus our training on officer development and training our middle management to state certified officer levels.
- Explore options for the development of adequate facilities and apparatus to accommodate for future expansion and/or possible merger with other departments.







PROJECT PARTNERS

ARCH Community Housing Trust Blaine County Blaine County Housing Authority Blaine County **Recreation District** Blaine County School District Bureau of Land Management City of Bellevue City of Ketchum City of Sun Valley **Environmental Resource** Center Friedman Memorial Airport Authority Hailey Ice Hailey Urban Renewal Agency Idaho Housing Finance Association Idaho State Police Mountain Humane Mountain Rides

NAMI Senior Connection Sun Valley Economic Development The Community Library and other nonprofit Library partners:

 Bellevue Public Library, The Hunger Coalition. The Advocates, The Space, The Crisis Hotline Center, St. Luke's, South Central Public Health. YMCA The Valley Chamber/Chamber of Commerce Wood River Community Housing Trust Wood River Fire and Rescue Wood River Land Trust



Transportation Authority