



City of Hailey  
Attn: Arts & Historic Preservation Commission  
115 Main Street South  
Hailey, ID 83333

**FOR IMMEDIATE RELEASE**

April 11, 2024,

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**CALL FOR ARTISTS**

Recreation/Outdoor Wall Mural

**Hailey, Idaho** – The City of Hailey’s Arts & Historic Preservation Commission announces a call for artists to submit design proposals for a Wall Mural Art project.

The Hailey Arts & Historic Preservation Commission seeks to add a new layer of art to a local long-time business located along HWY 75, and within Hailey’s Downtown. One of the Valley’s longstanding businesses, Sturtevant’s Company - was founded in 1948 and is one of the oldest ski shops in the country. Sturtevant’s, located in the heart of downtown Hailey, opened their Hailey store in 2017.

Specifically, the Commission Calls for Artists to submit design proposals for a wall mural, to be located along Sturtevant’s’ northern wall, which is visible from HWY 75. The mural project is intended to capture the natural beauty and/outdoor recreation opportunities Hailey has to offer. The overall project budget is between \$5,000-10,000, and designs are subject to approval by the Hailey Arts and Historic Preservation Commission, City Staff and the City Council, and the owners of Sturtevant’s.

**Information about the Site/Building:**

The proposed project’s measurements are estimated to be approximately 72’ X 20’, and the exterior siding used is that of wooden bat and board.

**Mural project Location:** Sturtevant’s Company - 1 W. Carbonate Street - Hailey, Idaho 83333

Complete applications must be received electronically to the City of Hailey by 5:00pm on **Tuesday, May 30, 2024**, and shall include the following components:

1. A portfolio, including a maximum of five (5) images of past work (10 MB in size, or less).
2. A one-page cover letter and/or artist statement describing how the proposed designs reflect the Design Guidelines and why the artist is interested in this opportunity.

Artists will receive notification of the decision by letter or by phone following the submittal. The timeline for commencement and completion depends on the overall scope of the project, weather conditions, and availability of the artist.