



# 2025 HAILEY STATE OF THE CITY

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# MAYOR'S MESSAGE

To the Community:

As your Mayor, I am pleased to present to you my 2025 State of the City Report. Hailey's State of the City celebrates the community, recognizes accomplishments, identifies current challenges, and sets the stage for citywide budgetary goals for the year ahead.

## **STRONG SENSE OF COMMUNITY AND THE VALUE OF CIVIC DIALOGUE**

Hailey is the greatest place I know to live and work, and for one primary reason: the community. We value getting to know each other as neighbors and we operate with a small-town, friendly approach. I place great importance on this sense of community, shared neighborly attitude and cooperation.



*ARBOR DAY TREE PLANTING AT KIWANIS PARK*

I also place a high value on civic dialogue. My 24 years of civic service are founded on this tenant: we may not always agree with each other, but we treat each other with respect and civil discourse. This means we are politely respectful of others' viewpoints in public meetings and other settings, even when we disagree. Our nation is in a time of change and disruption. I will continue to call for respectful dialogue in our local discussions on city business. This is a value I hold dearly and one I will adhere to.

Once again, this year, we face national and international uncertainty. Our local revenue sources may be at the state level. We are indirectly affected by federal revenue cuts. While the coming months should shed some more definitive light on this issue, I approach the upcoming year with caution in regard to new initiatives or budgetary expansions. We will be focusing first and foremost on our core values: health, safety and welfare. I hope that there will be further clarity with regards to revenues that affect Hailey as we approach our budget season.

# 2025 CITY OF HAILEY GOALS



CAROL WALLER PHOTO

**The Hailey City Council establishes annual goals in a joint goal-setting session each year. These goals guide legislative action, particularly the annual budget. The goals and accomplishments of Hailey City Departments are grouped under the Council 2025 goals.**



## **VISION STATEMENT:**

An environmentally and economically sustainable town/community/city with a safe, fun, and equitable approach to family-friendly living. It blends together our love for quirky mountain living, recreation, and a small-town lifestyle with cultural excellence and biodiversity/diversity.

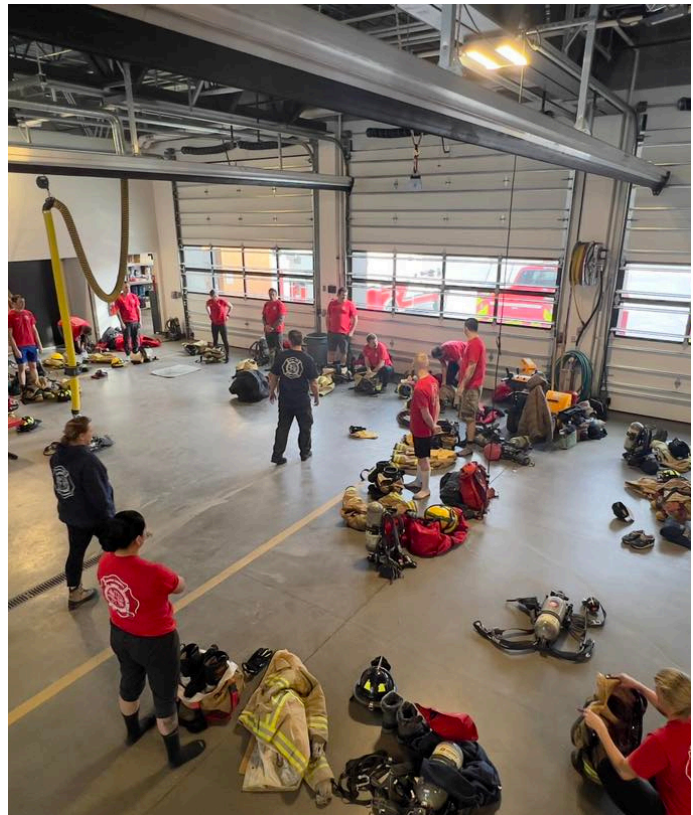


# ACCOMPLISHMENTS

## HEALTH, SAFETY AND WELFARE

Health safety and welfare is a foundational goal that is imbedded in each of the goals.

- *Launched a design process for a new Hailey Fire station that can accommodate consolidated fire departments*
- *Conducted a fiscal scenario analysis for the Fire Department*
- *Signed and enacted Auto Aid Agreements Sun Valley and North Blaine County Fire Districts*
- *Initiated a Fire Station location response time study*
- *Conducted a final field check on the new Fire Engine, to be delivered in May*
- *Police hosted the 1st Annual Courageous Survival First Responder Softball Tournament*
- *Police met our goal of finding the most cost-effective way to upgrade and implement new body-worn and dash cameras and tasers within the first quarter of 2025*



BLAINE COUNTY FIRE ACADEMY WITH  
HAILEY CADETS PRESENT

5

**WESTERN  
WILDFIRES WITH  
HAILEY  
DEPLOYMENT**

\$110,635

**REVENUE FROM  
WILDFIRE  
DEPLOYMENTS**

735

**FIRE CALLS FOR  
SERVICE**

11,831

**POLICE CALLS  
FOR SERVICE**

# ACCOMPLISHMENTS

## HEALTH, SAFETY AND WELFARE

- *Code Enforcement: warning and ticketing program continues to be a success, by educating and enforcing city ordinances at a lower cost of a fine to the offender.*
- *Police acquired a 7th & 8th fully equipped and patrol ready vehicle including decals that promote community awareness*
- *Library and the Hunger Coalition hosted the Hunger Coalition's Bloom Truck twice weekly during summer months, providing free, healthy lunches to kids*
- *Blaine County Charitable Foundation partnered with us on municipal utility bill relief for those in demonstrated financial need*
- *Successfully renegotiated a contract with the State for review and processing of all building permits*
- *Conducted a countywide e-bike Staff workshop with additional education and awareness forthcoming*
- *Adopted a Cybersecurity Plan for the City*



BLOOM TRUCK AT THE HAILEY PUBLIC LIBRARY

821

LUNCHES SERVED  
FROM THE BLOOM  
TRUCK AT HAILEY  
LIBRARY

4,520

TRAFFIC STOPS

1,297

TRAFFIC  
VIOLATIONS

189

WINTER  
CITATIONS  
RELATED TO  
SNOW REMOVAL

170

POLICE  
WELFARE/WELL  
BEING CHECK IN  
CALLS

# ACCOMPLISHMENTS

## TRANSPORTATION

**Have clean and safe streets that support all modes of transport through all four seasons with emphasis on bikes, pedestrians, and public transportation in order to achieve a well-connected community.**

- *River Street: completed grant-funded design for two blocks of River Street, which is being constructed this summer. The design is a “complete street” with bike path, sidewalk, street trees, lighting, landscaping, drainage, and public art*
- *Completed “infill” corners with Hailey Urban Renewal Agency with new pathways, trees and landscaping*
- *Completed and implemented the Quigley Pathway Design with Pollinator Pathway landscaping*
- *Initiated design and study of the Broadford Road Pathway*
- *Adopt Regional Transportation Safety Action Plan with partner jurisdictions*
- *Grant Award for Fox Acres Path reconstruction: construction this summer*



NEW SIDEWALK, CURB, AND GUTTER ON WEST BULLION

**62**

**MILES OF  
ROADWAY  
MAINTAINED**

**2,728**

**STAFF HOURS  
DEDICATED TO  
SNOW REMOVAL**

**17,680**

**ANNUAL ROAD  
MAINTENANCE  
HOURS**

**17,595**

**PEAK MONTHLY  
VEHICLE TRIPS ON  
HIGHWAY 75  
THROUGH HAILEY**

**114**

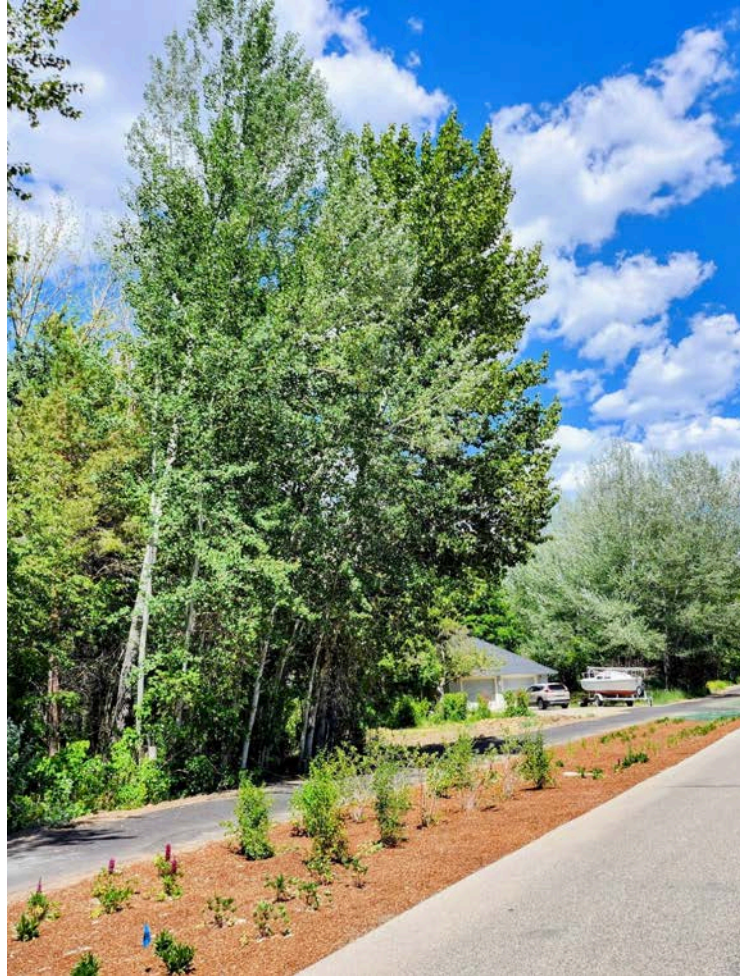
**NEW RIGHT OF  
WAY  
ENCROACHMENT  
PERMITS**



# ACCOMPLISHMENTS

## TRANSPORTATION

- *Bullion Street Sidewalk Replacement: one-half block replaced downtown in a high-traffic pedestrian area across from Atkinsons Market*
- *Carbonate Street Gutter Replacement: one-half block replaced downtown on Main Street*
- *Laurelwood Drive: street completely reconstructed, extending the useful life of a deteriorated street by many years*
- *Partnership Project: Countywide Bike Pedestrian Master Plan adopted*
- *Partnership Project: Wood River Trail Coalition - Toe of the Hill trail maintenance*
- *Partnership Project: supported Mountain Rides on federal transit grants*



QUIGLEY PATHWAY

**\$3M**

**FEDERAL GRANT  
FUNDING BEING  
EXPENDED ON  
RIVER ST**

**24**

**BUS STOPS IN  
HAILEY**

**200**

**WEEKLY NUMBER  
OF BIKES IN THE  
BIKE VALET AT  
THE HAILEY  
ROCKS SUMMER  
CONCERT SERIES**

**175**

**DAILY USERS ON  
NEW TRAILS NEAR  
HAILEY**

**28**

**MILES OF  
PATHWAY IN  
HAILEY**

# ACCOMPLISHMENTS

## INFRASTRUCTURE

**Deliver essential services and ensure our facilities and community areas are up-to-date and able to accommodate growth, including the development of steady revenue streams to support necessary services.**

- *Phase One Downtown Master Plan Implementation and partnership with Hailey Urban Renewal Agency underway*
- *Hop Porter Park Design and Phase One Implementation: Hop Porter Stage underway*
- *Partnership Project: Blaine County Recreation District and valley cities: Sport and Recreation Infrastructure Feasibility Assessment*
- *Annual Capital Improvement Plan*
- *Essential Infrastructure Purchases: Street Sweeper, Caterpillar Grader and Loader*
- *Received the brand new state-of-the-art snow blower*
- *River Street/Empty Saddle Parking Lot lease for overflow parking*
- *Upgraded Town Center West audio/visual equipment and major interior “facelift” to the building, including new restrooms*
- *Installed new monument sign at Town Center West*
- *Library: purchased new seating and tables for public workspace*
- *Council Workshop on Municipal Finance Options for future financial revenue sources*



NEW STATE OF THE ART SNOWBLOWER

**\$648,538**

**CITY REVENUES  
OVER  
EXPENDITURES  
RETURNED TO  
CAPITAL FUND**

**593**

**FIRE HYDRANTS**

**3,756**

**WATER METERS**

**417**

**WATER SERVICE  
ORDERS**

**267**

**WATER LEAK  
CHECKS**



# ACCOMPLISHMENTS

## INFRASTRUCTURE

- Addition of monitoring wells to the Indian Creek Spring
- Water Division Office Building design launch
- Partnership Project: Idaho Power funded Water System Leak Detection Repairs
- Completed EPA lead service line inventory
- Major internal work from wastewater on existing 27 year old bar screen to enable it to continue functioning
- Wastewater decant arm on SBR 2 removed, reconnected, and back to full operation within 24 hours.
- Headworks re-engineered to conserve City funds
- Wastewater assisted in cleaning drywells and snow removal to avoid using contract labor
- Significant repair and maintenance upgrades to the Hop Porter Play Structure
- Replaced playground impact material at all City Parks
- Partnership: Just Serve Wood River Valley for volunteer maintenance in Hailey parks



JUST SERVE VOLUNTEERS AT HOP PORTER PARK

**3,722**

**WASTEWATER  
CONNECTIONS**

**1,123**

**MANHOLES**

**919,987**

**LINEAR FEET OF  
SEWER CLEANED**

**227**

**MILLION  
GALLONS OF  
WASTEWATER  
TREATED**

**98.57%**

**ANNUAL  
BIOCHEMICAL  
WATER  
POLLUTANT  
REMOVED**

# ACCOMPLISHMENTS

## HOUSING

**Attract and retain a socio-economically diverse, functioning/working community.**

- Continued exploration, collaboration, and maintenance of citywide community housing stock
- Partnership: ongoing, robust partnership with ARCH Community Housing Trust to expand Hailey community housing stock and to manage housing units owned by the City
- New Housing Code, Code Amendments, or Pilot Programs:
  - Amended Hailey's Design Review Code
  - Established the Locals for ADUs Pilot Program, a partnership with ARCH Community Housing Trust
  - Amended and Modernized Hailey's District Use Matrix
- Partnership : Mountain Humane Grant support for pet-friendly housing database
- Housing purchase 43 Broadford



WORKFORCE HOUSING

16%

PERCENT OF  
HAILEY HOUSING  
STOCK THAT IS  
DEED OR RENT-  
RESTRICTED

646

NUMBER OF  
HAILEY HOUSING  
UNITS THAT ARE  
DEED OR RENT-  
RESTRICTED

92

COMMUNITY  
HOUSING UNITS  
ADDED LAST YEAR

70

ACCESSORY  
DWELLING UNITS  
CONSTRUCTED  
SINCE CODE  
ENACTED



# ACCOMPLISHMENTS

## EMPLOYEES

**Attract and retain a socio-economically diverse, functioning/working community.**

- Retain and build a strong, stable, committed workforce
- Maintain competitive salaries: fiscal Year 2025 budget includes a 3% Merit Based Pay Increase
- Leadership & In-House Trainings an ongoing priority: training for all employees with a 1.5% pay increase based on training
- City Purchase of a new employee housing unit: 43 Broadford, now occupied by a city employee and their family
- Library Reference Librarian received state recognition from the Idaho Library Association



POLICE CHIEF STEVE ENGLAND AT THE FOURTH OF JULY PARADE



REFERENCE LIBRARIAN LAURA PRIMROSE WITH HER AWARD

6 of 16

**BILINGUAL STAFF  
AT THE HAILEY  
POLICE  
DEPARTMENT**

25+

**LOCAL OR  
REGIONAL  
SPEAKER EVENTS  
FEATURING  
HAILEY STAFF**

3

**WATER  
OPERATORS  
ADVANCING TO  
CLASS II LICENSE**

4

**FIREFIIGHTERS  
RECEIVING STATE  
AND NATIONAL  
EMT  
CERTIFICATION**

63

**FULL TIME  
EMPLOYEES**

# ACCOMPLISHMENTS

## ECONOMY

**Retain and promote a variety of economic opportunities with a focus on year-round living.**

- Success at our signature Hailey event: 4th of July! All-hands-on-deck across departments makes this day a success year after year
- Continued support of the Wood River Chamber, directly and through grant support
- Adopted Code Updates for new Resort cities liquor license which closely follow state law, and three new liquor licenses granted to Hailey restaurants
- Adoption of an Eligibility Report for a new South Hailey Urban Renewal District



HAILEY PUBLIC LIBRARY PHOTO



FOURTH OF JULY PARADE

**10,000**

**FOURTH OF JULY  
ATTENDEES**

**450**

**ACTIVE HAILEY  
BUSINESSES**

**\$3.5**

**MILLION  
LEVERAGED WITH  
URBAN RENEWAL  
TOWARD  
DOWNTOWN  
REVITALIZATION**

**53.3**

**ACRES OF PUBLIC  
PARK LAND**

**600**

**SPORTS FIELD  
AND PAVILION  
RESERVATIONS**



# ACCOMPLISHMENTS

## ENVIRONMENT

Create a vibrant, resilient community that values clean water, clean air, dark skies, healthy wildlife and a sustainable future.

- Established new tree planting requirements for Light Industrial District
- Hailey Sustainability Action Plan kick off - formation of a 13-member Ad Hoc Advisory Committee
- Relocated the cardboard compactor to a more convenient location
- Launched the Community Compost Project: three 65 gallon food waste collection bins
- Continued sponsorship and participation in Earth Fest
- Attended Mountain Towns 2030 Conference
- Worked with an intern from Boise State University's Hazard and Climate Resilience Program to collect data on Hailey's historic climate and analyze future risks and vulnerabilities
- Partnership: Environmental Resource Center for recycling and compost collection at Hailey Rocks Concert Series and Fourth of July Rodeo



FOOD WASTE COLLECTION BIN

1,500

AVG LBS OF FOOD  
WASTE  
COLLECTED  
WEEKLY TO  
COMPOST

18

TREES PLANTED IN  
KIWANIS PARK

451.67

TONS OF  
CORRUGATED  
CARDBOARD  
RECYCLED

1,165

LBS OF  
RECYCLING  
COLLECTED AT  
HAILEY ROCKS  
AND 4TH OF JULY  
RODEO

\$45,906

SPENT ON PUBLIC  
TREE HEALTH

# ACCOMPLISHMENTS

## ENVIRONMENT

- *Grants awarded: 34-kilowatt rooftop solar array on City Hall, Wood River Valley Community Forest Enhancement Project, Arbor Day Foundation Park Tree Planting Project, Fox Acres Pathway Rebuild, Kiwanis Park Tree Planting Project*
- *Support for partner grants: Wood River Land Trust Big Wood Riverbank Erosion and Watershed Management*
- *Review of Development Projects: Encouraging EV charging, wiring for conduit, or solar.*
- *Partnership Project: clean-up old River Plant site at Heagle Park in anticipation of Wood River Land Trust stream bank restoration*
- *Initiated conversion to recycled dog waste bags at City parks*
- *City Sustainability Staff participation in Blaine County's Climate Action Plan*
- *Encouraging private developers and architects to take advantage of other creative, sustainable solutions such as Idaho Power's Multifamily Rebate Program)*



ARBOR DAY TREE PLANTING AT KIWANIS PARK

3.3

ACRES OF NEW  
PARK ADDED

107

INCH  
CIRCUMFERENCE  
OF 57 YR OLD  
HEPWORTH  
PONDEROSA PINE  
HERITAGE TREE

5

NATIVE PLANT  
AND POLLINATOR  
INTERPRETIVE  
SIGNS INSTALLED  
AT ARBORETUM

15

RECYCLED DOG  
WASTE BAG  
STATIONS  
INSTALLED

13

OVERHEAD  
PARKING LOT  
LIGHTS  
UPGRADED TO LED  
AT WASTEWATER  
PLANT



# ACCOMPLISHMENTS

## FEEL/IDENTITY

Use our unique identity to maintain and enhance what we are today, to guide our future and to foster connections within our community.

- **Planning:**
  - Inclusive public process for review and 2025 adoption of an updated Hailey Comprehensive Plan
  - Partnership: partnered with Hailey Urban Renewal Agency on implementing Downtown Master Plan with unique elements tied to Hailey's identity
- **Flower Project:**
  - Adopt-A-Barrel: 11 businesses adopted flower barrels last year (community collaboration)
  - Pollinator Pathway Pilot Program: three households along Croy Street adopted Planters to care for (better delineation between roadway and pathway)
  - Volunteers: We had 12 volunteers from our community help pick up trash and plant flowers along Main Street in 2024
  - Building and painting furniture
  - Welding umbrella holders for public outdoor gathering spaces
- **Hailey Arts and Historic Preservation Commission:**
  - Nature Windows Mural installed on Main Street at Sturtos
  - Innovative Hailey Phone Booth project at Main and Elm Streets: adaptative re-use of old phone booths into listening booths with stories of Hailey's past
  - Renovation of Hailey's iconic Peace Banner.



NATURE WINDOWS MURAL

3,000

FLOWERS DEAD-  
HEADED BY CITY  
STAFF

10,000

STRANDS OF  
HOLIDAY LIGHTS  
INSTALLED EACH  
YEAR

12

VOLUNTEERS  
WHO HELPED  
WITH MICRO-  
TRASH AND  
FLOWER  
PLANTING

1,200

NUMBER OF  
CITIZENS WHO  
ATTENDED  
MEETINGS OR  
TOOK A SURVEY:  
COMPREHENSIVE  
PLAN UPDATE

436

CITIZEN AND  
BUSINESS OWNER  
SURVEY  
RESPONDENTS,  
DOWNTOWN  
MASTER PLAN

# ACCOMPLISHMENTS

## FEEL/IDENTITY

- *Hailey Public Library:*
  - *Ongoing grant success: consecutive years for summer programming, internships, and collection development*
  - *Addition of a baby story time, two toddler story times and youth weekly programs led by teen interns*
  - *Transferred Martyn Mallory historical photo collection to digital & uploaded to library catalog*
  - *Introduced Mango language learning app free for patron use*
  - *Addition of Yoto players & story collections for young readers/listeners*
- *Added Tyto Machine to the telehealth space for more interactive & thorough examinations*
  - *Hailey Public Library appears in the dropdown menu of locations on St. Luke's MyChart for telehealth appointments*
  - *Social workers from St. Luke's visit the library twice monthly providing services in English and Spanish*
- *Partnerships: grant support for the Liberty Theatre and Senior Connection*



STORY TIME AT THE LIBRARY

100,000

HAILEY LIBRARY  
VISITS

8,509

TEEN ROOM  
VISITS

9,607

ADULT AND TEEN  
PROGRAM  
PARTICIPATION

865

MEETING ROOM  
RESERVATIONS

32,235  
+ 53,121

PHYSICAL +  
ELECTRONIC  
COLLECTIONS



# CURRENT CHALLENGES

## CONTINUED ECONOMIC UNCERTAINTY

We are entering another year for economic uncertainty with regard to our revenue sources. This year, that uncertainty is coupled with state and federal cutbacks which directly and indirectly affect our Hailey budgets and programs.

Hailey's primary revenue sources are property tax, state shared revenues and permits/fees such as building permits and Local Option Sales Tax. Property tax revenue appears stable and is capped annually by state law. The status of State Shared revenues is unknown, and the indications are that it may be less than previous years. The total number of building permits issued was down 11% as compared to the previous year, with building permit revenues down 34%.

These combined federal state and local revenue uncertainties make me enter the budget season with an abundance of caution.

## ENSURING ONGOING MAINTENANCE FOR NEW MUNICIPAL PROJECTS

As we grow our town, our maintenance demands increase. We have installed a laudable number of pathway, landscape and tree projects over the last year. We have also grown our summer Main Street flower project each year, with high community support. I staunchly believe that each new project deserves regular top-notch maintenance. I will be actively recommending ongoing maintenance budgets to ensure that we can proudly take care of our assets.



CITY EMPLOYEES: HAILEY FLOWER PROJECT

# CURRENT CHALLENGES



WORKFORCE HOUSING

## HOUSING FOR OUR WORKFORCE

The cost of housing for our workforce and our residents is high on my list of challenges for the third year in a row. Hailey continues to be a local leader and to make progress towards our housing goals. I plan to continue my financial commitments towards our Housing Capital Fund and to make positive legislative changes that facilitate workforce housing. I also plan to continue our strong partnerships with ARCH and other nonprofits.

## CHANGES AT THE FEDERAL AND STATE LEVEL BEYOND OUR CONTROL

Leadership at the federal level brings change and uncertainty. Most of these changes are beyond the scope of local government but may affect us financially. I plan to focus our efforts on those areas within our local control, with an emphasis on public health, safety and welfare.



# PROJECT PARTNERS

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ARCH Community  
Housing Trust  
Blaine County  
Blaine County  
Charitable Fund  
Blaine County Housing  
Authority  
Blaine County  
Recreation District  
Blaine County School  
District  
Blaine County Sheriff  
Bureau of Land  
Management  
City of Bellevue  
City of Ketchum  
City of Sun Valley  
Environmental Resource  
Center  
Friedman Memorial  
Airport Authority  
Hailey Ice  
Hailey Urban Renewal  
Agency  
Idaho Housing Finance  
Association  
Idaho State Police  
Mountain Humane  
Mountain Rides  
Transportation Authority

NAMI  
Senior Connection  
Sun Valley Economic  
Development  
The Community Library  
and other nonprofit  
Library partners:  
Bellevue Public  
Library, The Hunger  
Coalition, The  
Advocates, The Space,  
The Crisis Hotline  
Center, St. Luke's,  
South Central Public  
Health, YMCA  
The Valley  
Chamber/Chamber of  
Commerce  
Wood River Community  
Housing Trust  
Wood River Fire and  
Rescue  
Wood River Land Trust  
Wood River Trails  
Coalition



CAROL WALLER PHOTO