



City of Hailey
Attn: Arts & Historic Preservation Commission
115 Main Street South
Hailey, ID 83333

FOR IMMEDIATE RELEASE

February 11, 2026,

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CALL FOR ARTISTS
Outdoor Wall Mural

Hailey, Idaho – The City of Hailey’s Arts & Historic Preservation Commission announces a Call for Artists to submit design proposals for a Wall Mural Art project in Hailey.

The Hailey Arts & Historic Preservation Commission seeks to add a new layer of art to a local, long-time business located along HWY 75, near a prominent intersection. The Valley Car Wash was redeveloped in 2019 and is owned by Matthew Smey, who also manages the Sun Valley Car Wash and Shell stations within the WR Valley.

Specifically, the Commission Calls for Artists to submit design proposals for a wall mural, to be located along the Valley Car Wash’s western wall, which is visible from HWY 75. The mural project is intended to capture the unique heart of Hailey, including natural landscapes and recreational opportunities in and around Hailey. The overall project budget is approximately \$10,000, and designs are subject to approval by the Hailey Arts and Historic Preservation Commission, City Staff, the City Council, and the owners of the Valley Car Wash.

Information about the Site/Building:

The proposed project’s measurements are estimated to be approximately 25’X 30’, and the exterior siding used is concrete masonry bricks.

Mural project Location: The Valley Car Wash – 817 S 3rd Ave- Hailey, Idaho 83333

Project deadline: October 1, 2026

Complete applications must be received electronically by the City of Hailey by 5:00pm on **Tuesday, March 3, 2026**, and shall include the following components:

1. A portfolio, including a maximum of five (5) images of past work (10 MB in size, or less).
2. A one-page cover letter and/or artist statement describing how the proposed designs reflect the Design Guidelines and why the artist is interested in this opportunity.
3. Breakdown of your project budget.
4. Minimum of three (3) conceptual art ideas/ designs.

Artists will receive notification of the decision by letter or by phone following the submittal. The timeline for commencement and completion depends on the overall scope of the project, weather conditions, and availability of the artist.